



## STOREM Final Quality Report

<b>Project Acronym:</b>	STOREM
<b>Project full title:</b>	Sustainable Tourism, Optimal Resource and Environmental Management
<b>Project No:</b>	<b>598496-EPP-1-2018-1-IT-EPPKA2-CBHE-JP</b>
<b>Funding Scheme:</b>	ERASMUS+
<b>Coordinator:</b>	UNICA – University of Cagliari
<b>Project start date:</b>	October 15, 2018
<b>Project duration:</b>	36 months

<b>Abstract</b>	<p>Unimagdalena, the leader of the WP3, established a Quality Control Plan at the beginning of the project. That document set the procedures to monitor the compliance of the tasks. It also offered the guidelines to use the OpenProject platform that along with the Dropbox folder set up by the coordinators, has been used as the official platform to organize and store the project's deliverables.</p> <p>The aim of this report is to show how the project's tasks were achieved, documented and evaluated at internal levels.</p>
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## DOCUMENT CONTROL SHEET

<b>Title of Document</b>	Midterm Quality Report
<b>Work Package</b>	WP3 – Quality Plan
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## CONTRIBUTION HISTORY

Version	Date	Description	Responsible Partner
v.01	29/09/2022	Draft version to be reviewed by Coordinators - UNICA	UniMagdalena – P3



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## ABBREVIATION LIST

QA	Quality Assurance
QC	Quality Control
QCP	Quality Control Plan
SC	Steering Committee
WPx	Work Package Number X



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## EXECUTIVE SUMMARY

According to the Quality Control Plan that was presented and approved in the kick-off meeting of the STOREM project, this document presents the final report of the fulfilment of project activities/reports, the implementation of the proposed templates, guidelines and evaluation tools.

Because of the Covid-19 pandemic, many activities of the project were heavily delayed as each university was handling the crisis. In addition to this, travels were affected for a long period of time. This situation called for a project extension of 1 year, which was needed to be able to finalize all the activities and most of the face-to-face encounters.

Taking this into account, the members of the STOREM team have complied with the guidelines and deadlines for each deliverable and for each QC evaluation process. There have been minor delays due to specific situations at the partner universities but the quality of the deliverables has been excellent considering that all the deliverables have passed the QC process and the WP leaders have successfully implemented the recommendations given by the reviewers.

Overall, the leaders of the Quality Assurance Work Package are satisfied with the implementation of the activities and the compliance with the guidelines and procedures provided in the QCP.

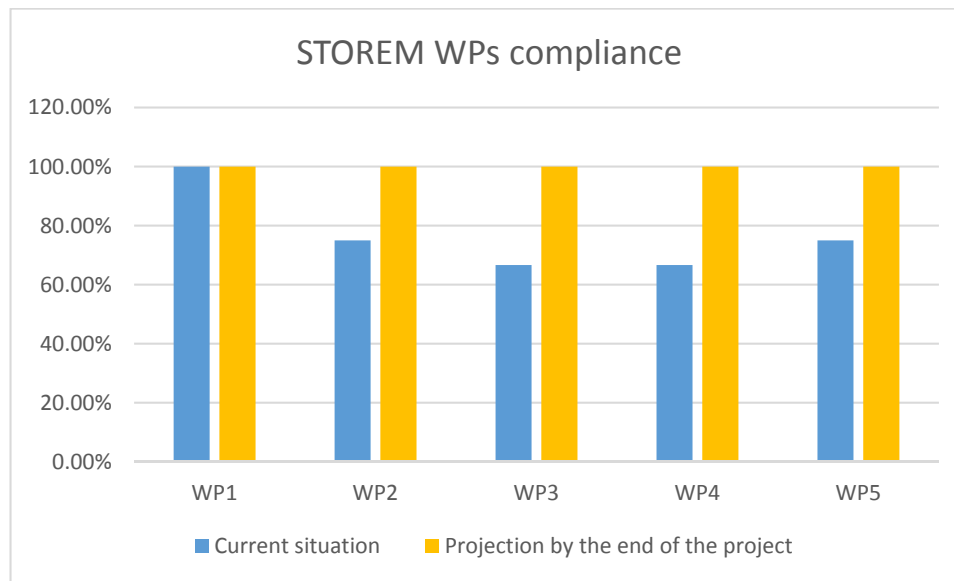


## 1. QUALITY OF PROJECT DELIVERABLES

The following table provides an overview of the current state of the deliverables of the project:

WP	Current progress	Projection by the end of the project
WP1	100,00%	100%
WP2	75,00%	100%
WP3	66,66%	100%
WP4	66,66%	100%
WP5	75,00%	100%
	<b>Total</b>	100%

*Table 1: Table of the STOREM Work Packages Current and Projected state*



*Figure 1: Graphic representation of the compliance of STOREM Work Packages*

As shown in the table and figure, this is the current state of progress of the reports in each Work Package. WP1 Preparation has been 100% completed – this was achieved in July 2019, within the first year of the project. WP2 Development has been a little more challenging as it included most of the deliverables related to the



design and implementation of the master courses and the observatories in sustainable tourism. This WP was especially affected by the pandemic, but every representative of each university has put in the work and commitment to see it through. The missing deliverables include:

<b>Deliverable</b>	<b>Type</b>	<b>Title</b>	<b>Comment</b>
D2.8	Document	Publish learning material on the platform of the Observatories on Sustainable Tourism and Environmental Protection	Late stage of the process. Projected to be done by the end of October
D2.10	Document	Selection and development of case studies	Late stage of the process. Projected to be done by the end of October
D2.7 + D2.12	Event	Capacity building workshop in Europe	Two reports: Workshop in Cagliari in June, Workshop in Montpellier in October

*Table 2: Pending deliverables in WP2*

As it's shown in the table, all of the activities of this WP will be finalized before the concluding conference in November.

Moving on to WP3 Quality Assurance, there were 3 deliverables set as outcomes for this purpose. The final one is actually this report, which would make up for 100% of compliance of the work package.

WP4 Dissemination has also been affected as most of the on-site activities were moved to the final year of the project, 2022.

<b>Deliverable</b>	<b>Type</b>	<b>Title</b>	<b>Comment</b>
D4.5	Document	Implementation of new STOREM curricula	EAFIT is complying the final reports for this document. Projected to be done by the end of October
D4.7	Event	Workshop on how to create employment opportunities in the Environment Protection field	Report of the workshop in Montpellier in October



D4.9	Event	Concluding conference	To be done in november, 2022
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*Table 3: Pending deliverables in WP4*

Finally, WP5 Management, has completed all the deliverables and will prepare the Project Financial administration report by the end of the project.

Overall there are 7 pending deliverables that will be submitted in the upcoming weeks with enough time to pass the quality review process for its final upload in Open Project and the completion of the project.

Constant follow-up and group discussions during the SC meetings have provided valuable feedback and instructions for the development of the activities. This final compilation of tasks and due dates was communicated via a Calendar of Assignments and Reviews.



**Quality Plan: Calendar and Reviewers' Assignment**

WP	Deliverable	Type	Title	Proposed deadline document Uploaded @OpenProject	Task Leader	Comments	Submission date	Reviewer
WP2	D2.8	Document	Publish learning material on the platform of the Observatories on Sustainable Tourism and	31/10/22	UCI			UNICA
	D2.10	Document	Selection and development of	31/10/22	UCI			UWI
	D2.7 + D2.12	Event	Capacity building workshop in Europe	31/10/22	UNICA and UPVM	Two reports: Workshop in Cagliari in June, Workshop in Montpellier in October		EAFIT
WP4	D4.5	Document	Implementation of new STOREM curricula	14/10/22	EAFIT			UCI
	D4.7	Event	Workshop on how to create employment opportunities in the Environment Protection field	31/10/22	UPVM	Report of the Workshop in Montpellier in October		UNA
	D4.9	Event	Concluding conference	11/11/22	UNA			Unimagdalena
WP5	D5.4	Document	Project Financial administration	11/11/22	UNICA	Final financial report		N/A

*Table 4: Final Calendar of assignments*

## 2. QUALITY OF EVENTS/WORKSHOPS

In the second half of the project we have held several events and visits under the STOREM project. These events mainly aimed at providing academic and professional training to professors, students and external stakeholders in topics related to sustainable tourism and environmental management, but also at developing co-working sessions to advance in the activities prioritized by the project such as the observatories in sustainable tourism and the dissemination activities for students and university administrators.





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*Figure 2: Workshop in Santa Marta – April 2022*



*Figure 3: Workshop in Cagliari – July 2022*



From a quality assurance perspective, all the events have complied with the following mandatory items:

- Definition of draft and final agenda
- Selection of venue and facilities
- Definition of registration process
- Information about travel arrangements
- Preparation of activities and presentations
- Preparation of necessary materials
- Selection of speakers/presenters (if applicable)
- Distribution of promotional materials
- Recording of minutes of the meetings

Partners who have hosted these workshops have also used the appropriate templates: Attendance List and Event Report templates.

### **3. QUALITY OF DISSEMINATION STRATEGIES AND TOOLS**

The STOREM project is present in social media and information is accessible through its own website:

Website: <http://storem-erasmus-cbhe.com/>

It features a comprehensive and user-friendly set of information pages, both in English and Spanish, on the project, partners, news and resources with the potential to increase the outreach and engagement of the interested populations and target groups once the activities are fulfilled and published. The website has a clear visual identity and considers the branding guidelines of the Erasmus+ program.

Facebook: <https://www.facebook.com/storemerasmus>

Instagram: <https://www.instagram.com/storemproject/>

In general, promotion activities and dissemination efforts have followed the strategy set in WP4 and partners are sharing STOREM related content on their websites and social media channels to introduce the project to their public.

The project's dissemination program has settled on a productive rhythm of content production. This has included the regular publishing of news notes on the project



website, frequent social media posts, and occasional online events such as webinars, podcasts and online courses. This has largely been supported by the productive dissemination efforts of some project partners, particularly UNA and UniMagdalena who have actively been promoting their new master's programs. Online courses have been delivered by UPD (Colombia case study MOOC), EAFIT in collaboration with UniMagdalena (Blue Flags beach certification course), as well as large-scale efforts by UNA and UniMagdalena in the delivery of E-Learning content as part of their new master's programs.

Furthermore, previous initiatives of the dissemination strategy have continued to be maintained, such as the project website which has gradually built up a large amount of media content in the form of news notes, social media feeds, and project videos. The website's focus on the scholarship opportunities for vulnerable populations in Colombia has also been maintained, as part of the website's cross-cutting effort to disseminate scholarship opportunities to potential students, as well as project information to the general public, authorities and key stakeholders that may eventually generate new synergies and partnerships. All of these activities comprise a significant process to identify, contact and engage diverse actors from different sectors through dissemination activities, in a bid to make them aware of the STOREM activities and goals for these target groups.

#### **4. OPEN PROJECT PLATFORM**

Unimagdalena set up a project management tool called "Open Project" to keep track of the project's activities and serve as a repository for the evidences and deliverables. It can be accessed in the following website:  
<http://cetep.unimagdalena.edu.co/openproject/>

Open Project has been a great tool to maintain order in the project's tasks. We implemented a work breakdown structure that includes the five work packages with its deliverables, responsible institution/person and deadline. All of the deliverables that have passed the Quality Assurance process have been uploaded in OP by their WP leaders. This way, coordinators and project members can check the final version of the documents at any time.

It also contains a folder with the minutes of the meetings and the PowerPoint presentations of each workshop, which was created upon request of several partners who wanted to find it there in addition to the Dropbox folder.



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OpenProject

Search ...

All open

+ Create Filter 1

ID ↑	SUBJECT	TYPE	STATUS	ASSIGNEE	
78	> WP1: Preparation	Phase	New	Dominique Crozat	
86	> WP2: Development	Phase	New	Janice Cumberbatch	
100	> WP3: Quality Plan	Phase	New	Marla Maestre	
104	> WP4: Dissemination and Exploitation	Phase	New	Marko Tomic	
115	> WP5: Management	Phase	New	Paola Pinna	
120	> PPTs and Minutes	Phase	New	-	
175	> New Master Programs and Courses	Phase	New	-	
181	> External Quality Evaluation	Phase	New	Alejandra González	

+ Create new work package

FigX: Organisation of Open Project materials

All of these materials can be retrieved entering Open Project with the following login information for a Reader user:

Access link: <http://cetep.unimagdalena.edu.co/openproject/>

User: [ori.unimagdalena@gmail.com](mailto:ori.unimagdalena@gmail.com)

Password: storem2020