



Sustainable Tourism, Optimal Resource and Environmental Management

"Developing Master's curricula in Latin America and the Caribbean"

The **STOREM** project is co-funded by the Erasmus+ programme of the European Union, as part of the following Action:

Key Action: Cooperation for innovation and the exchange of good practices

Action Type: Capacity Building in Higher Education

Project Reference: 598496-EPP-1-2018-1-IT-EPPKA2-CBHE-JP





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of the European Union

The STOREM Project aims to implement new master's curricula in 5 higher education institutions in the Latin American and Caribbean region (Barbados, Colombia, Costa Rica) in the field of sustainable tourism and environmental management



**Masters Curriculum
Development**

A circular image showing a person in a dark setting, possibly a classroom or office, looking at a screen or document.

**University-Industry-Public
Interaction**

A circular image showing a person's hands working on a table with various objects, possibly in a laboratory or workshop.

**Observatories of
Environmental
Sustainability**

A circular image showing a landscape with a body of water and a bridge, possibly a coastal or wetland area.

**Integration of Internally
Displaced Populations**

A circular image showing a group of people, possibly in a community setting, engaged in an activity.



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Participating Institutions



Università degli Studi di Cagliari (ITALIA)

Department of Economic and Business Sciences



Université Paul Valéry Montpellier (FRANCE)

Department of Geography and Planning



UNIVERSIDAD EAFIT



UCI
Universidad para la
Cooperación Internacional

UNA
UNIVERSIDAD NACIONAL
COSTA RICA



THE UNIVERSITY
OF THE
WEST INDIES
CAMPUS
BARBADOS, WEST INDIES



Unidad de Planeación y Desarrollo

Participating Institutions



University of the West Indies (BARBADOS)

Centre for Resource Management and Environmental Studies



Universidad para la Cooperación Internacional (COSTA RICA)

Faculty of Environment and Development



Universidad Nacional (COSTA RICA)

Mesoamerican Center of Development





Participating Institutions



Universidad del Magdalena (COLOMBIA)

International Relations Office



Universidad EAFIT (COLOMBIA)

Department of Earth Sciences



Unidad de Planificación y Desarrollo (COLOMBIA)



UCI
Universidad para la
Cooperación Internacional



THE UNIVERSITY
OF THE
WEST INDIES
CAMPUS
BARBADOS, WEST INDIES





General Objective

To implement new Master's curricula in 5 higher education institutions in the Latin American and Caribbean region (Barbados, Colombia, Costa Rica) in the field of sustainable tourism and environmental management.



Specific Objectives

1. To design and develop two new Master's degree curricula and a set of new courses in cooperation with higher education institutions in partner countries.



Specific Objectives

2. To develop a model of interaction between higher education institutions and private and public actors.




Specific Objectives

3. To establish Observatories on Sustainable Tourism and Environmental Protection at higher education institutions in partner countries, which will be used for teaching, research, policy evaluation and in order to keep high the level of awareness on the issues of sustainability.



Specific Objectives

4. To strengthen the peace process by promoting higher education and labor market inclusion opportunities for internally displaced populations in the new Master's degree curricula, as well as to build local capacities through training activities and support inter and intra community dialogue.

A circular graphic with a blue border containing a dark image of two hands shaking, symbolizing agreement or partnership.

**Integration of Internally
Displaced Populations**

Project Methodology

Preparation

- Review of current curricula and practices in the EU and the Caribbean
- Assessment of environmental issues and existing policies in Caribbean partner countries
- Analysis of current training paths and needs in Caribbean partner countries
- Development of an approach to integrate IDP students in Colombian HEI programs

Project Methodology

Development

- Design of curriculum and courses of the STOREM pathway
- Process of national approval for new Master's programs
- Setting-up E-Learning platforms for online information, tools and resources at HEIs
- Building University - Enterprise - Local Administration partnerships
- Establishing observatories on sustainable tourism and environmental protection at HEIs



Project Methodology

Quality Control and Monitoring

- Definition of a quality framework
- Implementation of quality assurance control processes
- Generation of project quality reports

Project Methodology

Dissemination and Exploitation

- Development of a dissemination strategy
- Construction of a project website
- Production of public outreach materials

Project Methodology

Management

- Coordination of meetings
- Formation of the project management commit
- Set-up of an online document collaboration environment
- Financial administration



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