

PROJECT METHODOLOGY

Preparation

- › Review of current curricula and practices in the EU and the Caribbean
- › Assessment of environmental issues and existing policies in Caribbean partner countries
- › Analysis of current training paths and needs in Caribbean partner countries
- › Development of an approach to integrate IDP students in Colombian HEI programs

Development

- › Design of curriculum and courses of the STOREM pathway
- › Process of national approval for new Master's programs
- › Setting-up E-Learning platforms for online information, tools and resources at HEIs
- › Building University - Enterprise - Local Administration partnerships
- › Establishing observatories on sustainable tourism and environmental protection at HEIs

Quality Control and Monitoring

- › Definition of a quality framework
- › Implementation of quality assurance control processes
- › Generation of project quality reports


Dissemination and Exploitation

- › Development of a dissemination strategy
- › Construction of a project website
- › Production of public outreach materials

Management

- › Coordination of meetings
- › Formation of the project management committees
- › Set-up of an online document collaboration environment
- › Financial administration

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Key Action: Cooperation for innovation and the exchange of good practices

Action Type: Capacity Building in higher education

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**SUSTAINABLE TOURISM,
Optimal Resource and Environmental
Management**

*Developing Master's curricula in Latin
America and the Caribbean*



PROJECT DESCRIPTION

The STOREM project aims at curriculum development at 5 higher education institutions (HEIs) in the Latin American and Caribbean region (LAC) on the subjects of environmental management and sustainable tourism, which are thematic priorities of the region. Private and public stakeholders of the LAC region express the need for skills that are useful to adequate management of the natural environment, in the face of climate change threats and other risks that affect the coast zone.

The proposed capacity building activities will integrate the multidisciplinary learning and research expertise on sustainability issues of HEIs in the European Union with the experience of universities in the LAC region. These include the Università degli Studi di Cagliari (Italy), Université Paul Valéry Montpellier (France), University of West Indies (UWI - Barbados), Universidad para la Conservación Interacional (UCI - Costa Rica), Universidad Nacional (UNA - Costa Rica), Universidad del Magdalena (Colombia) and Universidad EAFIT (Colombia). The project will develop new Master's programs in the field of sustainable tourism and environmental resource management at UniMagdalena and UNA, while integrating new courses into existing graduate programs at UWI, UCI and EAFIT.

The project also aims at developing a model of interaction between HEIs, private and public actors in the region and the development of Observatories on Sustainable Tourism at partner country universities, which will be useful for supporting the curricula and raising awareness in the tourism business communities. The project also addresses the cross-cutting priority on the integration of vulnerable and displaced populations at HEIs in Colombia to facilitate the university enrollment of these populations in the long-term.

Developing new skills in sustainability issues will eventually advance socio-economic development in the LAC region and better equip academics, tourism professionals and administrations. These activities will ultimately support the development of an empowered market aware of the need to provide continuity to the STOREM academic pathways and place a priority on environmental resource management and sustainable tourism.

GENERAL OBJECTIVE

To implement new Master's curricula in 5 higher education institutions in the Latin American and Caribbean region (Barbados, Colombia, Costa Rica) in the field of sustainable tourism and environmental management.

SPECIFIC OBJECTIVES

- > To design and develop two new Master's degree curricula and a set of new courses in cooperation with higher education institutions in partner countries.
- > To develop a model of interaction between higher education institutions and private and public actors.
- > To establish Observatories on Sustainable Tourism and Environmental Protection at higher education institutions in partner countries, which will be used for teaching, research, policy evaluation and in order to keep high the level of awareness on the issues of sustainability.
- > To strengthen the peace process by promoting higher education and labor market inclusion opportunities for internally displaced populations in the new Master's degree curricula, as well as to build local capacities through training activities and support inter and intra community dialogue.

