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D4.4 Course Evaluation Workshop: Recommendation Report

Project Acronym	STOREM
Project full title	Sustainable Tourism, Optimal Resource and Environmental Management
Project No.	
Coordinator	The University of Cagliari – UNICA
Project start date	15/10/2018
Project duration	36 months

Abstract	<p>From 21-25 February 2022, a project workshop was held for the strengthening of new curricula developed by STOREM in Costa Rica, hosted by the University for International Cooperation (UCI) and the National University (UNA). The workshop focused on course evaluation, with the goal of presenting and analyzing the new curricula developed as part of the STOREM pathway. The event addressed three specific objectives: 1) to validate the new STOREM curricula, 2) to facilitate an exchange of experiences and knowledge with professionals and public authorities working on tourism and environmental management, and 3) to link research with the new courses and programs developed through STOREM. Project partners analyzed and provided feedback on different aspects of the new curricula, focusing on structure, developed materials, pedagogical approaches, and technological environment. Evaluation forms were completed by each partner and a series of recommendations were compiled in this report.</p>
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LIST OF ABBREVIATIONS

Higher Education Institutes (HEI).

National University (UNA)

Sustainable Tourism and Optimal Resource Management (STOREM)

University of Magdalena (UniMagdalena)

University for International Cooperation (UCI)

University of the West Indies (UWI)

EXECUTIVE SUMMARY

During the week of 21-25 February 2022, a workshop was held by the Project for the strengthening of programs and courses developed by STOREM. The event was held across multiple venues in Costa Rica, including the campus of the University for International Cooperation (UCI) along with field trips to Monteverde and Sarapiquí. The event was hosted by the two project partners based in Costa Rica: UCI and the National University (UNA).

The workshop focused on course evaluation, with the goal of presenting and analyzing the new curricula developed as part of the STOREM pathway. The event addressed three specific objectives: 1) to validate the new STOREM curricula, 2) to facilitate an exchange of experiences and knowledge with professionals and public authorities working on tourism and environmental management, and 3) to link research with the new courses and programs developed through STOREM.

For the course evaluations, project partners analyzed and provided feedback on different aspects of the new curricula presented by the partners of the STOREM Project. The evaluation criteria included the structure of the new curricula, the materials developed for the courses, the pedagogical approaches, and the technological environment. Evaluation forms were completed by each partner and a series of recommendations were compiled in this report.

Overall, there were 17 professionals that participated in the event, including academics, public and private sector. Twenty-one evaluation reports were completed, including valuable feedback and 5 recommendations provided by EU partners. The recommendation report included in this document constitutes a significant contribution of the STOREM Project towards the improvement and principled validation of the new curricula created at the 5 Caribbean Higher Education Institutes (HEI).



1. SUMMARY OF COURSE EVALUATION WORKSHOP

During the week of 21-25 February 2022, a workshop was held by the Project for the strengthening of programs and courses developed by STOREM. The event was held across multiple venues in Costa Rica, including the campus of the University for International Cooperation (UCI) along with field trips to Monteverde and Sarapiquí. The event was hosted by the two project partners based in Costa Rica: UCI and the National University (UNA).

Meeting participants included academic professors and researchers from the Higher Education Institutes participating in the project as well as local experts, with a total of 17 participants. Stakeholders of the private and public sectors in Costa Rica working with tourism and environmental management also participated with presentations from professionals working in local protected areas, the Monteverde Cloud Forest, and San Juan la Selva Biological Corridor.

On Day 1, the event was inaugurated with the intervention of Anna Pinna, coordinator of the STOREM program. During the working day there were interventions of professionals in some tourism projects, and advances of the programs developed during the day. Among the contributions was the research presented by Elisabetha Secci, Antonio Diego Are, Carla Massida, Cinzia Dessí, Raffaele Paci, Gloriana Reyes, Catrina Hinds and Juan Restrepo. The day included the presentation, analysis and discussion of the cases presented, as well as feedback to each participant on the concerns or considerations that were made to each activity developed.

On day 2, a visit to the Monteverde Private Reserve was made with the intention of learning about the practice of sustainable tourism. The reserve is a protected area in Costa Rica. This activity shared knowledge from different approaches on how protected wild areas are formed, their characteristics and elements of uniqueness that allow their formation, as well as their legal and administrative constitution. These conservation entities developed products and services aimed at the conservation of nature and the surrounding environment, allowing funds to be generated for this purpose. The presentation of projects and initiatives with which the universities collaborate was carried out. Presentations were made of the environmental impact projects of the University for International Cooperation (UCI), in the areas of environmental impact and regenerative activities. From this approach to regeneration, work is carried out in different economic sectors, such as livestock farming, agriculture, tourism and the commercialization of nature.

Day 3 included a guided visit to the Monteverde Cloud Forest, where awareness-raising and environmental education activities were carried out to promote the valuation of the protection of ecosystems for the diversity they contain. The first



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activity carried out was the monitoring of felines, learning techniques for the preparation of the terrain for the capture of tracks and their recovery in molds. A walk along the path to the La Ventana viewpoint, where the continental divide was visualized. This division is a geographical line drawn on the ground that marks the border between two hydrographic slopes on a continental scale. In addition, it was possible to observe various species of birds, trees, flowers, and plants characteristic of these sites. Subsequently, a presentation was given on the conservation work carried out in the San Juan-La Selva Biological Corridor, highlighting the processes that have been developed, as well as the working methodology for conservation. Some important elements highlighted were the needs and problems identified to work on the conservation and preservation of the environment and resources in the future.

On day 4, a visit was carried out to the private reserve of Tirimbina in Sarapiquí, where a talk was given about the work done for the protection of nature. Details of the organization were given. The characterization of tourism and the way in which this organization gives added value through the TourCert quality certification, a seal implemented by a German organization, was presented. Finally, a tour was given of the trail to observe the flora and fauna of the species housed in this enclosure.

Day 5 was spent with the presentation of work progress in the case of different participants of the program. In addition, cases of professionals in different areas of tourism and involving a relationship with the STOREM program were presented. The day ended with the intervention of the program coordinator and the feedback of the day. A meeting was then held with the program committee.



2. RESULTS OF EVALUATION FEEDBACK

In this section, results are presented of the feedback provided by all partners, including EU partners, on the new curricula developed through the STOREM project. This section also includes an analysis of the overall findings of the evaluation, as well noteworthy feedback for specific cases. The evaluation was centered on how well the new curricula meet the set objectives and identified competence, including 1) course/program structure, 2) developed material, 3) pedagogical approaches, and 4) teaching environments. The individual evaluation reports submitted by each project partner can be found in Annex 2.

Course/Program Structure

The first evaluation criterion was related to the structure of the new courses and programs developed as part of the STOREM Project. Evaluations were graded by all project partners on a scale of 1 (inadequate) to 5 (excellent) for each of the new curricula presented by the 5 Caribbean HEIs. As shown in Figure 1 (below), results showed a favorable evaluation of the structure of the new courses and programs. The average grade given for all of the curricula was 4.7, with a range of results from 4.5 to 4.8. Average results for UNA and UWI were 4.5, while EAFIT and UCI received an average grade of 4.75, and UniMagdalena an average grade of 4.8. All of these grades would be termed “excellent” and minimal variability between HEIs.

How would you rate the course/program structure?

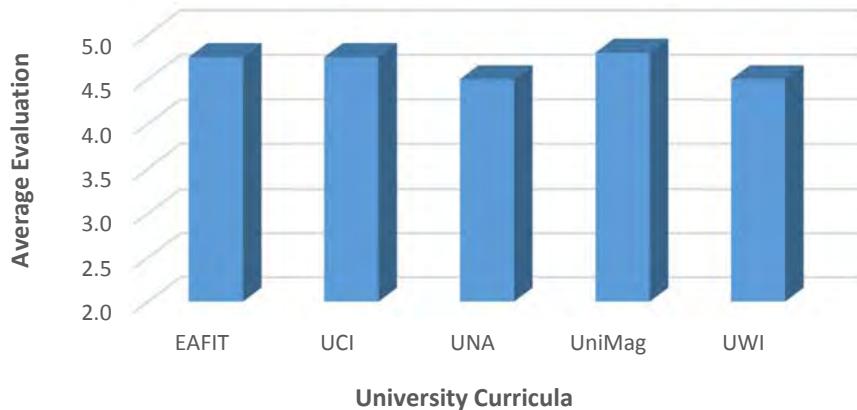


Fig. 1: Average results of the evaluations made for each HEI on question #1.



Developed Material

With regards to the developed material that forms the content of each new course and program in the STOREM pathway, project partners again evaluated each new curriculum presented by the 5 Caribbean HEIs on a scale of 1 (inadequate) to 5 (excellent). Figure 2 (below) presents the results of the evaluations carried out during and following the workshop. The evaluation grades for the developed material of each new curriculum proved to be quite favorable, with an average score of 4.6, and individual scores ranging from 4.4 to 4.75. The average score given for Unimagdalena was 4.4, while UCI and UWI received average scores of 4.5, and EAFIT and UNA received average scores of 4.75. All of these scores are termed as “excellent” on a scale of 1 to 5, and once again the variability between the scores for each HEI may be considered minimal.

How would you rate the curricular content?

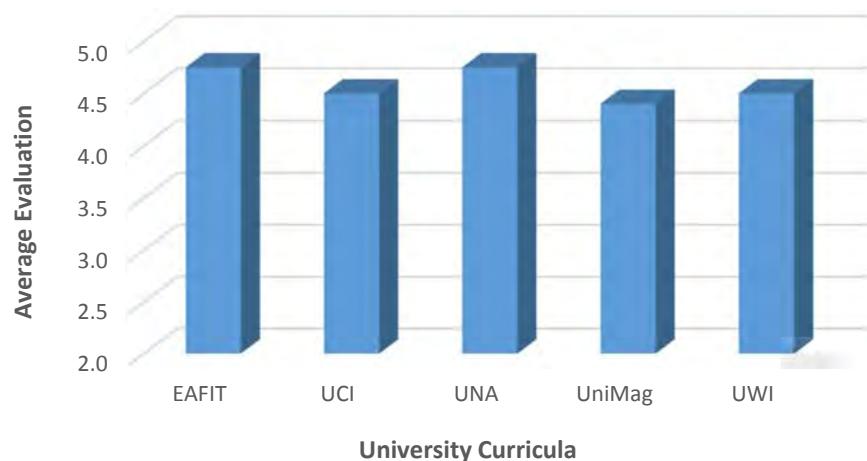


Fig. 2: Average results of the evaluations made for each HEI on question #2.



Pedagogical Approaches

The different pedagogical approaches utilized by each Caribbean HEI for their new courses and programs in the STOREM pathway formed the third criterion for evaluation. Following the presentations made by each HEI, the project partners evaluated this criterion based on a scale of 1 (inadequate) to 5 (excellent). The compilation of these results is presented in Figure 3 (below), which once again shows a very favorable result. The average score for all of the HEIs combined was 4.7. In this case UniMagdalena received an average score of 5 out of 5, meaning that all of the project partners gave UniMagdalena a perfect grade for their pedagogical approach, reflecting the high quality of work done by the Colombian HEI in aspects of teaching approaches. The other HEIs also received high scores, with UWI and UNA receiving average scores of 4.5, and EAFIT and UCI receiving average scores of 4.75.

How would you rate the pedagogical
approaches?

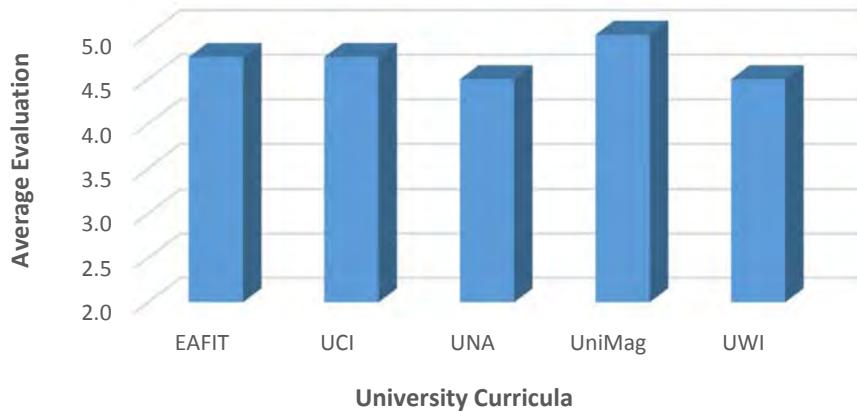


Fig. 3: Average results of the evaluations made for each HEI on question #3



Teaching Environments

The final evaluation criterion focused on the teaching environments provided by each Caribbean HEI for their new courses and programs developed as part of the STOREM Project. This criterion considers the physical teaching environment, as well as the options for virtual participation in the courses and programs through E-Learning platforms developed as part of the project. As shown in Figure 4 (below), favorable evaluations were given to all of the new curriculum with an overall average score of 4.7, and individual average scores ranging from 4.5 to 4.8. UCI and UWI received average grades of 4.5, while EAFIT and UNA received average grades of 4.75. Unimagdalena received the highest average score of 4.8, reflecting the great amount of innovation invested by the HEI in developing its online platform for E-Learning “Bloque 10” where students can obtain all of their course content and interact with peers and professors. All of the grades given in this category for the Caribbean HEIS are all considered “excellent”.

How would you rate the teaching environment?

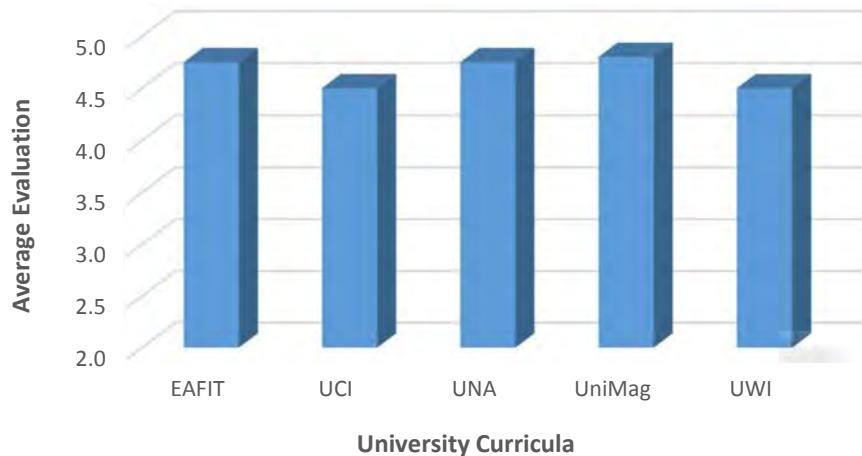


Fig. 4: Average results of the evaluations made for each HEI on question #4



3. RECOMMENDATIONS REPORT

In this section, a summary of the recommendations made through feedback from project partners is presented. This feedback aims to identify what may need to be improved and/or modified in the development of each new course and program at the Caribbean HEIs. Recommendations include feedback provided by EU partners. As such, this recommendation report constitutes a significant contribution of the STOREM Project towards the improvement and principled validation of the new curricula created at the 5 Caribbean HEIs.

Recommendations for the new master's program at UniMagdalena

"The new Master in Sustainable Tourism Management at UniMagdalena demonstrates a solid foundation in terms of its program structure and curricular content. Its new courses on sustainable tourism represent important academic knowledge that can be applied to practitioners in the area, where there is a heavy economic dependency on tourism. Of particular strong impression is the new Master's innovative Bloque 10 – an online virtual campus, where students can interact with each other, with professors, follow online lectures posted as videos, as well as other academic content useful for not only students, but for professors as well. The instructional videos on the use of online tools will be extremely effective to establishing capacity for professors and students alike, such as for example: how to use Microsoft Teams, Zoom, WordPress, Canva, or even Oral Expression. By going beyond just the curricular content of the new Master, the wide variety of educational content available on Bloque 10 has the potential to motivate its users to be more active in their own educational experiences."

"The master's program demonstrates a holistic approach to addressing sustainability issues associated with the tourism sector. It also provides students with much needed practical / real-world experience and context with the inclusion of vocational training and courses such as sustainability indicators for tourism projects and formulation of public policies in sustainable tourism."

"The master's degree courses includes both traditional and new topics, that are relevant for the actual tourism industry. Those courses also include elements of regenerative development approach. The teacher's team has very good knowledge of the topics of the career. In reference to the virtual platform, it seems friendly, interactive, and intuitive. The physical campus has great conditions to receive students."



"The proposal is very clear in regard to the contents and objectives. The curriculum includes courses on some of the most current and relevant subjects in the area of tourism, especially regenerative tourism. I understand it is a master's program focused on enhancing professional skills, and that every course includes a research component; however, I believe that it would have been good to have included a research/professional project as a requirement for graduation."

"The new Master in Sustainable Tourism Management at UniMagdalena shows a very well structured and thorough content, with different units and courses such as "Conceptualization and Characterization of the Tourism System" or "Sustainable Development and Tourism: Tourism will be sustainable or it won't be!" that aim to reinforce the reflective capacity of the students. There is also a focus on economic analyses (Tourism supply and demand, Tourism market and Economic aspects of tourism) that makes sense as the master is offered by the Faculty of Business and Economic Sciences. The platform is very attractive and very clear. The methodology of some courses, such as "Fundamentals of sustainable development", are really interesting, mixing master class, case studies, theoretical-practical directed work, realization of a project or else autonomous study."

Recommendations for the new master's program at UNA

"I have had the opportunity to virtually attend the Capacity Development Workshop organized by Universidad Nacional de Costa Rica at Nicoya (UNA) within the STOREM project initiative. Colleagues at UNA presented the Master Program in Tourism and Sustainable Development, focusing on didactic methodologies and practices. I highlight the appropriate presentations on the relevant topics covered by the three courses: (1) "Metodologías y tendencias de la sostenibilidad", (2) "Sociedades Indígenas y Tradicionales y Conocimiento Antropológico", and (3) "Teoría y Epistemología del Turismo". I may suggest the exploration of the potential implementation of a constructive pedagogy. I acknowledge the courses strive to strengthen the students' theoretical foundations. However, I respectfully recommend two possibilities. First, guiding the curricula in a problem-solving manner by proposing sustainable tourism problems that the theoretical advances of the new Master's studies at UNA can enlighten. Second, offering (at least) a learning outcome from the students' perspective, instead of the objective from the course perspective, linked to the problem stated above and considering higher-order cognitive processes (analyze, assess, create)."

"The Master's Degree in Tourism and Sustainable Development is a comprehensive program that provides students with a good foundational basis to become effective tourism professionals. Importantly, it recognizes the value of including indigenous and traditional societies when seeking to advance sustainable development. The



inclusion of the course Development, Innovation and New Products in Sustainable Tourism is an opportunity for students to think creatively and may also lead to tourism entrepreneurship!"

"The Master on tourism and sustainable development is a great compliment both for the bachelor on enterprise management of sustainable tourism and Bachelor on touristic business that UNA offers. From the UNA academic approach, the courses are quite relevant for actual tourism. The teacher's team is very prepared to impart those courses. In reference to the virtual platform, it seems friendly, interactive, and intuitive. The Chorotega Campus of UNA has a good physical infrastructure for phase-to-phase activities."

"The new academic Master's Degree in Tourism and Sustainable Development (MATDS) presents a strong proposal in terms of its program structure and curricular content (area 1: Theories and trends of tourism and sustainability / area 2: Planning, management, and innovation in sustainable tourism). The masters at UNA presents lots of resemblances with our own master at UPVM in France (theory and epistemology of tourism, sustainable development theories and scientific methodology applied to tourism, ethics of tourism and hospitality, etc.). Some courses are more specific and adequate to the geographical context (such as indigenous and traditional societies and anthropological knowledge). It provides a curricular with theoretical courses and practical ones (design of tourist development plans and projects).

Recommendations for the new master's courses at EAFIT

"The two new courses provide the foundational knowledge required to address the unique management issues associated with coastal areas and watersheds. Importantly, they adequately make the connections between terrestrial and coastal ecosystems (i.e. socio-ecological system theory). Of note, instructing students on the use of Geographic Information Systems (GIS) under Coastal Management for Sustainable Beach Tourism provides students with a skill-set that could be applied outside of this course (e.g. mapping social vulnerability to hydrological hazards; mapping changes in exposure over a specific time period or under different scenarios)."

"The content of the courses is very relevant for costal management and tourism management. To have strong basis on coastal management, water quality, and costal use is important not just for the Colombian Caribbean but for all Latin American countries, due our need for an appropriated and sustainable management. From a geographical point of view, GIS software are quite appropriate for costal modelling and data analysis. The EAFIT Virtual platform is very intuitive and permits



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navigation easily. The evaluation strategy is consistent with the pedagogical approach of the institution."

"The course has a lot of relevance and importance to the region not only in tourism and sustainability, but also in all areas related to coastal management and oceanography. The course uses an approach that allows for an understanding of the interactions among the different factors involved from a holistic perspective. This approach is necessary, since the most unsuspecting factors also interact with each other to form a network that also overlaps tourism and the well-being of populations along coastal regions."

"There are 2 new courses within EAFIT's Master's in Earth Sciences. The 1st one is "Coastal Management for Sustainable Beach Tourism". This course is connected with current research on risks, vulnerability and resilience, which are also central themes for tourism actors and stakeholders in order to adapt and mitigate effects (for example, the work on blue flag eco-label certification). The course also includes GIS applications. The 2nd course, "Watershed Management for Environmental Protection", is designed to learn to recognize and master the main tools and data towards science for decision-making. This course is really unique since it doesn't exist elsewhere and is very important in order to improve the comprehension and governance of Caribbean coastal ecosystems."

Recommendations for the new master's courses at UCI

"Under the course, "Regenerative development as an agent of change and innovation in tourism", the focus on Regenerative Development rather than simply Sustainable Development is relatively novel in the region. If there is a global recognition that such a shift in paradigm is required, then students of this course would be ahead of the curve! The learning activities also call for students to think critically, creatively and collaboratively about the future of tourism. The second course, "Construction of experience-based tourism products and services", is also forward-thinking by seeking to address changing trends and the future landscape of tourism."

"I think the contents and pedagogical approach of this course include the latest trends in alternative ways of planning and practicing tourism in ways that go beyond worn-out practices that, even though have been widely used and publicized but also questioned and proven unsatisfactory. The incorporation of regenerative practices and its application to tourism opens the possibility, especially in the Costa Rican context, of surpassing ecotourism and the hegemonic concept of sustainability."

"There are 2 new courses inside the Master Degree on Sustainable Tourism. The 1st one, "Regenerative development as an agent of change and tourist innovation",



has a critical approach to sustainable development and proposes to explore regenerative development as a more systemic and holistic approach. The 2nd one, "Construction of experience-based tourism products and services" is focused on changes in the tourist demand and offer (linked to generational change) towards more experiential tourism. The online virtual campus and the teaching methodology offers a very interesting, innovative and collaborative project-based teaching (through moodle platform, with synchronous and asynchronous mediation, collaborative software of construction of mental maps, the construction of potential scenarios of change and proposals of new services or products)."

Recommendations for the new master's courses at UWI

"The new courses proposed on the Master in Natural Resources and Environmental Management are very relevant topics of tourism. It is important to consider both disaster risk and resilience in the Caribbean area. Those topics are even more relevant after the covid-19 pandemic, due to the economy and the population increase its vulnerability during this time. The evaluation activities are diverse and aligned with the learning activities."

"The proposed courses offer a panoramic view of the tourism phenomenon contextualized in the Caribbean, the risks, as well as the proposed alternatives to deal with systemic risk factors that certainly make the Caribbean basin a very tourism dependent region and at the same time a very vulnerable region, especially because it depends mostly on foreign direct investment, and foreign tourists."

"There are 2 new courses inside the MSc in Natural Resource and Environmental Management. The 1st one is Sustainable Tourism in the Coastal Zone which is a one semester course, goes back to the basics of sustainable tourism in a localized space. It is really interesting to propose a coastal fieldwork report and to associate bibliographical analyses (required readings) to a fieldwork on-site. The other course, "Disaster Risk and Resilience in Caribbean Tourism", is more specialized, focused on hazards and tourism. This course is embedded in recent analyses on risks, vulnerability and resilience, which are also central themes for actors and socio-professionals of tourism in order to adapt and mitigate effects (since the Covid crisis but also linked with the natural hazards linked to climate change). The teaching methodologies are diverse as well as the course assessment methods, that tend to diversify students' work methods (individual and group work, readings, discussions, etc.)."



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ANNEX 1: Event Reports



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STOREM

EVENT REPORT

Event	Venue
STOREM Project Workshop for the Strengthening of Programs and Courses	Universidad para la Cooperación Internacional, San José, Costa Rica
Date	Responsible
21 – 25 February 2022	Universidad para la Cooperación Internacional
Total number of participants – Link to Participant List	Link to Final Agenda
17 https://drive.google.com/file/d/1fOenOB4nR7BVlcxFyK8_A0IGnp7OIR80/view?usp=sharing	https://drive.google.com/file/d/1CzfKd0lzOq7agiy9kYmmscwc-ZAghoQi/view?usp=sharing
Short description of the event:	<p>During the week of 21-25 February 2022, a workshop was held by the Project for the strengthening of programs and courses developed by STOREM. The event was held across multiple venues in Costa Rica, including the campus of the University for International Cooperation (UCI) along with field trips to Monteverde and Sarapiquí. The event was hosted by the two project partners based in Costa Rica: UCI and the National University (UNA).</p> <p>The event addressed three objectives. The first objective focused on the validation of the courses and programs developed as part of STOREM. Project partners analyzed and provided feedback on the materials developed for the courses of the different partners of the STOREM Project, the technological environment and their learning aspects. The second meeting objective was to facilitate and exchange of experiences and knowledge with professionals and public authorities working about tourism and environmental management. The third objective of the meeting was to link research with new courses and programs developed through STOREM. This objective sought to strengthen the capacities of Latin American and Caribbean project partners in areas of interest according to the new programs and courses.</p> <p>Meeting participants included academic professors and researchers from the Higher Education Institutes participating in the project as well as local experts. Stakeholders of the private and public sectors in Costa Rica working with tourism and environmental management also participated with presentations from professionals working in local protected areas, the Monteverde Cloud Forest, and San Juan la Selva Biological Corridor.</p>
Short description of event planning problems:	<p>The pandemic created significant problems for the originally planned event in 2020, resulting in its postponement.</p> <p>The eventual implementation of the event in February 2022 only incurred the problem of short planning time prior to the event, which resulted in high costs of travel for the various project partners.</p>
Main outcomes of the event:	<ol style="list-style-type: none">1. Review and validation of STOREM curricula by project partners.2. Knowledge exchange between professionals and public authorities working about tourism and environmental management.3. Link established between new STOREM curricula and research in areas of tourism and environmental management.



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EVENT REPORT

Event	Venue
STOREM Project Workshop for the Strengthening of Programs and Courses	University for International Cooperation Campus (UCI)
Date	Responsible
Monday 21st February 2022	University for International Cooperation Campus (UCI)
Total number of participants – Link to Participant List	Link to Final Agenda
19	
Short description of the event:	<p>The event is inaugurated with the intervention of Anna Pinna, coordinator of the STOREM program. During the working day there are interventions of professionals in some tourism projects, and advances of the programs developed during the day. Among the participants are the papers presented by Elisabetha Secci, Antonio Diego Are, Carla Massida, Cinzia Dessí, Raffaele Paci, Gloriana Reyes, Catrina Hinds and Juan Restrepo.</p> <p>The day includes the presentation, analysis and discussion of the cases presented, as well as feedback to each participant on the concerns or considerations that are made to each activity developed.</p>
Short descripción of event planning problems:	<p>Participation was in mixed mode, meaning that, in some virtual interventions, connectivity and some technical details limited the exchange and feedback with face-to-face participants. The day went smoothly in the case of the face-to-face interventions.</p>
Main outcomes of the event:	<ul style="list-style-type: none">• The STOREM program consolidates a hard work to introduce the student population to the dynamics of observing and dynamizing tourism.• Rethinking Sustainable Tourism is an opportunity and a hope to fight against the conditions of poverty and inequality in Central American countries.• The aim is to promote and work on the search for marketing channels for the master's programs that are beginning to be developed.• Establishment of support networks for the consolidation of master's programs.• Consolidation of tourism observatories• Multifunctionality in rural areas provides a new possibility to work towards poverty reduction and the reactivation of development.• The local and family base continues to be a driving force for development and improvement.• The foundations of tourism must be rethought, questioning, and improving the possibilities of tourism development.• Sustainable tourism opens the possibility of creating equal opportunities for present and future generations.• The idea of sustainable development has been surpassed, making it necessary to rethink the concept and the way to apply it, new tendencies emerge as is the case of regenerative development.• Work must be done on the dissemination and marketing strategies of the programs, encouraging students to apply these programs with innovative ideas.
Comments/Suggestions to the Event	



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EVENT REPORT

- Work must be done on inclusion for higher education programs, facilitating access to education for any member of the student community who has the intention and requirements to do so. The programs contain specific attributions that seek to improve education and have a direct impact on the different dynamics of society.
- Tourism and sustainability must be rethought, working from an integral and holistic vision that allows the sector to improve and innovate.
- The problems seen in the STOREM event show that the innovation of the master's programs and their contents do not represent the success of the program, as long as the channels of communication and dissemination are not expanded and worked on.
- In some cases, the studies and advances presented do not provide clarity on the problems or limitations that they seek to address, in addition to omitting certain causes, consequences and impacts of the project or initiative that they would face in society.



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 UCI Universidad de Cooperación Internacional	 UNA UNIVERSIDAD NACIONAL COSTA RICA	STOREM EVENT REPORT
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Event	Venue
STOREM Project Workshop for the Strengthening of Programs and Courses	Monteverde Environmental Education Classroom
Date	Responsible
Tuesday 22nd February 2022	University for International Cooperation (UCI)
Total number of participants – Link to Participant List	Link to Final Agenda
17	

Short description of the event:

A visit to the Monteverde Private Reserve is made with the intention of learning about the practice of sustainable tourism. The reserve is a protected area in Costa Rica. This invites to understand from different approaches how protected wild areas are formed, their characteristics and elements of uniqueness that allow their formation, as well as their legal and administrative constitution. These conservation entities develop products and services aimed at the conservation of nature and the surrounding environment, allowing funds to be generated for this purpose.

The presentation of projects and initiatives with which the University collaborates is carried out. Presentation of the environmental impact projects of the International University for Cooperation (UCI), in plots on environmental impact and regenerative activities. From this approach to regeneration, work is carried out in different economic sectors, such as livestock farming, agriculture, tourism and the commercialization of nature. Speaker: Olivier Chassot.

Short description of event planning problems:

Ground transfers and unforeseen situations delayed the schedules stipulated in the program, leading to delays in activities and conferences.

Main outcomes of the event:

- The term sustainability talks about maintenance, however, when regeneration is used, renewal is considered.
- The renewal of society's mental framework is necessary to enable the regeneration of life.
- The joint work of private initiatives, NGOs and civil society has allowed the organization for conservation, the objective of the areas is to serve the representativeness of the ecosystem in the different cases of application, providing spaces for scientific research, technical studies, and environmental education. They also enable their dissemination and knowledge through low-impact tourist practices or activities.
- For the conservation of natural environments in Costa Rica, the intervention of private capital has been facilitated, who finance and acquire properties that will be destined for conservation and research.
- The different models of protected areas and biological corridors allow conservation to be an achievable goal, as they make it possible to locate environments and their regeneration for protection purposes only, despite the existence of economic activities closely linked to them.
- The same model can reach and generate problems due to the different interests generated by the spaces, natural resources, and economic activities.

Comments/Suggestions to the Event

- Knowing the characteristics of a conservation management project implies listening to all the actors in the region, thus leading us to observe from an inclusive approach, in which the efficiency of the actions taken for the conservation of a territory is manifested. Therefore, it is suggested that mechanisms be established to bring local actors closer together, so that they can express their agreement or disagreement with the actions taken, as well as intervene or participate in their own spaces.
- The relationship of dependence that can be created between conservation and tourism in the different enclaves in which it is developed should be questioned, questioning the problems and limitations in the face of economic, social and environmental needs as a whole.



 	STOREM EVENT REPORT
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Event	Venue
STOREM Project Workshop for the Strengthening of Programs and Courses	Monteverde private reserve, facilities of the San Juan - La Selva Biological Corridor
Date	Responsible
Wednesday 23rd February 2022	University for International Cooperation (UCI)
Total number of participants – Link to Participant List	Link to Final Agenda
17	

Short description of the event:
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- Guided visit to the Monteverde Cloud Forest, where awareness-raising and environmental education activities are carried out to promote the valuation of the protection of ecosystems for the diversity they contain.
- The first activity carried out was the monitoring of felines, learning techniques for the preparation of the terrain for the capture of tracks and their recovery in molds.
- A walk along the path to the La Ventana viewpoint, where the continental divide was visualized. This division is a geographical line drawn on the ground that marks the border between two hydrographic slopes on a continental scale. In addition, it is possible to observe various species of birds, trees, flowers, and plants characteristic of these sites.
- Subsequently, a presentation was given on the conservation work carried out in the San Juan-La Selva Biological Corridor, highlighting the processes that have been developed, as well as the working methodology for conservation. Some important elements are the needs and problems they identify to work on the conservation and preservation of the environment and resources in the future.

Short description of event planning problems:
<ul style="list-style-type: none">• The event took place without major setbacks, the distances between the working points generated delays in the stipulated schedules.• The lack of time at each work site accelerated site visits and activities in general.

Main outcomes of the event:
<ul style="list-style-type: none">• Biological corridors are territories whose purpose is to provide connectivity between protected wild areas, thereby ensuring the maintenance of biodiversity and seeking to provide spaces for social cohesion.• The historical process in environmental matters has allowed for the consolidation of more comprehensive strategies with greater objectives, which are achieved to the extent that different actors are involved in the proposals and actions.• The biological corridors work with focal species, species that are representative or are found within the conservation region; these species are justification for the protection of the environments. In addition, species that will be considered as emblems are taken up, with which the aim is to generate an image that promotes conservation.• The biological corridor faces major problems, due to the interference of its actions in private territories, which highlights its main problem.

Comments/Suggestions to the Event
<ul style="list-style-type: none">• The participation of society in conservation processes must be inclusive and based on environmental education. Payment for environmental services can be a tool of dependence to safeguard natural resources. Options or alternatives can be generated that integrate actors in value chains, actively participating in the process. These aspects encourage protection and visualize sustainable tourism as an opportunity for income.



Co-funded by the
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 UCI Universidad para la Cooperación Interamericana	 UNA UNIVERSIDAD NACIONAL COSTA RICA	STOREM EVENT REPORT
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Event	Venue
STOREM Project Workshop for the Strengthening of Programs and Courses	Tirimbina Biological Reserve in Sarapiquí
Date	Responsible
Thursday 24th February 2022	University for International Cooperation (UCI)
Total number of participants – Link to Participant List	Link to Final Agenda
17	
Short description of the event:	
<ul style="list-style-type: none">Visit to the private reserve of Tirimbina in Sarapiquí, where a talk was given about the work they do for the protection of nature. Details of the organization were given.The characterization of tourism and the way in which this organization gives added value through the TourCert quality certification, a seal implemented by a German organization, was carried out.A tour of the trail to observe the flora and fauna of the species housed in this enclosure.	
Short description of event planning problems:	
<ul style="list-style-type: none">The planning did not include a walk along the trail, so the activity was carried out in a sporadic and expedited manner.	
Main outcomes of the event:	
<ul style="list-style-type: none">The Tirimbina Biological Reserve in Sarapiquí is a reserve with a history of settlement on agricultural land, which has been used intensively.Tourism has strengthened the reserve and conservation initiative, and the organization depends on tourism.The reserve has used mechanisms such as certification to distinguish its tourism products from others.Certification is granted by the German TourCert seal.Practices within the reserve are aligned with the designations, however, there are disadvantages that are beyond its reach, which can undermine conservation actions.	
Comments/Suggestions to the Event	
<ul style="list-style-type: none">The protected area works with fixed rules regarding conservation and proper management, setting goals that seem to be achieved. There are many internal and external factors involved, so natural and social dynamics must be considered. To belong to a biological corridor, the areas bordering the space show problems such as large-scale monocultures, which directly affect the conservation of resources.There is a strong dependence between tourism and conservation in the project, generating conditions that would affect conservation and resources if one were to be privileged over the other.	



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STOREM

EVENT REPORT

Event	Venue
STOREM Project Workshop for the Strengthening of Programs and Courses	University for International Cooperation (UCI)
Date	Responsible
Friday 25th February 2022	University for International Cooperation (UCI)
Total number of participants – Link to Participant List	Link to Final Agenda
17	
Short description of the event:	<ul style="list-style-type: none">The day was spent with the presentation of work progress in the case of different participants of the program.In addition, cases of professionals in different areas of tourism and involving a relationship with the STOREM program were presented.The day ended with the intervention of the program coordinator and the feedback of the day.A meeting was held with the program committee.
Short description of event planning problems:	<ul style="list-style-type: none">Virtuality conditions present audio problems, causing feedback and interaction to become deficient.
Main outcomes of the event:	<ul style="list-style-type: none">Local project proposals are a fundamental basis for creating innovative tourism projects that integrate the different local actors in an area, thus boosting the local economy.In few cases accessibility is considered in the development of tourism projects, and work should be done on this initiative.Creating links with the locality for the development of tourism projects has worked for its maintenance and involvement in a participatory manner. Encouraging actions that activate identity through tourism.The zero-kilometers policy promotes a space where only local products are offered.Locally based projects make it possible to change the image of the territory towards a new interpretation by local actors together with visitors.Tourism can rebuild places from humility.Traditional practices and tourism activities come into conflict when the working fringe meets each other, causing the depredation of resources by hegemonic discourses.Rural tourism can be a proposal to motivate development, and can include small producers in the area, rescuing traditional cultural manifestations.The forestry industry exercises a traditional hegemony that modifies the territory and relations with it.Energy efficiency and renewable energy actions should be promoted.
Comments/Suggestions to the Event	<ul style="list-style-type: none">Presentations and presentations of projects and studies should get more information and attention with the participation to be developed so that the presentations contribute to the objectives of the STOREM project.

Evaluation Report – STOREM Curricula

Evaluator Name: **Catrina Hinds**

Evaluator Institution: **Centre for Resource Management and Environmental Studies (CERMES), The University of the West Indies, Cave Hill**

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

The two courses provide the foundational knowledge required to address the unique management issues associated with coastal areas and watersheds. Importantly, they adequately make the connections between terrestrial and coastal ecosystems (i.e. socio-ecological system theory). Of note, instructing students on the use of Geographic Information Systems (GIS) under *Coastal Management for Sustainable Beach Tourism* provides students with a skill-set that could be applied outside of this course (e.g. mapping social vulnerability to hydrological hazards; mapping changes in exposure over a specific time period or under different scenarios).

Evaluator Name: **Catrina Hinds**

Evaluator Institution: **Centre for Resource Management and Environmental Studies (CERMES), The University of the West Indies, Cave Hill**

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

The master's programme demonstrates a holistic approach to addressing sustainability issues associated with the tourism sector. It also provides students with much needed practical / real-world experience and context with the inclusion of vocational training and courses such as *Sustainability indicators for tourism projects* and *Formulation of public policies in sustainable tourism*.

Evaluator Name: **Catrina Hinds**

Evaluator Institution: **Centre for Resource Management and Environmental Studies (CERMES), The University of the West Indies, Cave Hill**

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

Under the course, *Regenerative development as an agent of change and innovation in tourism*, the focus on Regenerative Development rather than simply Sustainable Development is relatively novel in the region. If there is a global recognition that such a shift in paradigm is required, then students of this course would be ahead of the curve! The learning activities also call for student to think critically, creatively and collaboratively about the future of tourism. The second course, *Construction of experiential tourism products and services*, is also forward-thinking by seeking to address changing trends and the future landscape of tourism.

Evaluator Name: **Catrina Hinds**

Evaluator Institution: **Centre for Resource Management and Environmental Studies (CERMES), The University of the West Indies, Cave Hill**

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

The Master's Degree in *Tourism and Sustainable Development* is a comprehensive programme that provides students with a good foundational basis to become effective tourism professionals. Importantly, it recognises the value of including indigenous and traditional societies when seeking to advance sustainable development. The inclusion of the course *Development, Innovation and New Products in Sustainable Tourism* is an opportunity for students to think creatively and may also lead to tourism entrepreneurship!

Evaluation Report – STOREM Curricula

Evaluator Name: Gloriana Reyes/ Allan Valverde

Evaluator Institution: UCI

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

The content of the courses is very relevant for costal management and tourism management.

To have strong basis on coastal management, water quality, and costal use is important not just for the Colombian Caribe but for all Latin America countries, due our need to an appropriated and sustainable management.

From geography point of view GIS software are quite appropriate for costal modelling and data analysis.

The EAFIT Virtual platform is very intuitive and permits navigation easily.

The evaluation strategy is consistent with the pedagogical approach of the institution.

Evaluation Report – STOREM Curricula

Evaluator Name: Gloriana Reyes/ Allan Valverde

Evaluator Institution: UCI

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

The Master on tourism and sustainable development is a great compliment both for the bachelor on enterprise management of sustainable tourism and Bachelor on touristic business that UNA offers.

From the UNA academic approach, the courses are quite relevant for actual tourism.

The teacher's team are very prepared to impart those courses.

In reference to the virtual platform, it seems friendly, interactive, and intuitive.

The Chorotega Campus of UNA has a good physical infrastructure for phase-to-phase activities.

Evaluation Report – STOREM Curricula

Evaluator Name: Gloriana Reyes/ Allan Valverde

Evaluator Institution: UCI

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

The master's degree courses includes both traditional and new topics, that are relevant for the actual tourism industry. Those courses also include elements of regenerative development approach.

The teacher's team has very good knowledge of the topics of the career.

In reference to the virtual platform, it seems friendly, interactive, and intuitive.

The physical campus has great conditions to receive students.

Evaluation Report – STOREM Curricula

Evaluator Name: Allan Valverde/Gloriana Reyes

Evaluator Institution: UCI

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

The new courses proposed on the Master in Natural Resources and Environmental Management are very relevant topics of tourism. It is important to consider both disaster risk and resilience in the Caribbean area. Those topics are even more relevant after the covid -19 pandemic, due the economy and the population increase its vulnerability during this time.

The evaluation activities are diverse and aligned with the learning activities.

Evaluation Report – STOREM Curricula

Evaluator Name: Esteban Barboza

Evaluator Institution: UNA

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

The course has a lot of relevance and importance to the region not only in tourism and sustainability, but also in all areas related to coastal management and oceanography. The course uses an approach that allows to understand the interactions among the different factors involved from a holistic perspective. This approach is necessary, since the most unsuspecting factors also interact with each other to form a network that also overlaps tourism and the well being of populations along coastal regions.

Evaluation Report – STOREM Curricula

Evaluator Name: Esteban Barboza

Evaluator Institution: UNA

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program/structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

I think the contents and pedagogical approach of this course include the latest trends in alternative ways of planning and practicing tourism in ways that go beyond worn-out practices that, even though have been widely used and publicized but also questioned and proven unsatisfactory. The incorporation of regenerative practices and its application to tourism opens the possibility, especially in the Costa Rican context, of surpassing ecotourism and the hegemonic concept of sustainability.

Evaluation Report – STOREM Curricula

Evaluator Name: Esteban Barboza

Evaluator Institution: UNA

Curricula being evaluated: EAFIT UCI

UWI

UNA

UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent
If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent
If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent
If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent
If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

The proposed courses offer a panoramic view of the tourism phenomenon contextualized in the Caribbean, the risks, as well as the proposed alternatives to deal with systemic risk factors that certainly make the Caribbean basin a very tourism dependent region and at the same time a very vulnerable region, especially because it depends mostly on foreign direct investment, and foreign tourists.

Evaluation Report – STOREM Curricula

Evaluator Name: _____

Evaluator Institution: _____

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

Evaluation Report – STOREM Curricula

Evaluator Name: _____

Evaluator Institution: _____

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

Evaluation Report – STOREM Curricula

Evaluator Name: _Esteban Barboza Núñez_____

Evaluator Institution: __UNA_____

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5

Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5

Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5

Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5

Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

The proposal is very clear in regard to the contents, and objectives. The curriculum includes courses on some of the most current and relevant subjects in the area of tourism, especially regenerative tourism. I understand it is a master's program focused on enhancing professional skills, and that every course includes a research component; however, I believe that it would have been good to have included a research/professional project as a requirement for graduation.

Evaluation Report – STOREM Curricula

Evaluator Name: **JUAN D RESTREPO**

Evaluator Institution: **UNIVERSIDAD EAFIT**

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair **4 X Good** 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair **4 X Good** 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair **4 X Good** 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair **4 X Good** 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

Evaluation Report – STOREM Curricula

Evaluator Name: **MARKO TOSIC**

Evaluator Institution: **UNIVERSIDAD EAFIT**

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 **X Good** 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 **X Good** 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 **X Excellent**

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 **X Excellent**

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

The new Master in Sustainable Tourism Management at UniMagdalena demonstrates a solid foundation in terms of its program structure and curricular content. Its new courses on sustainable tourism represent important academic knowledge that can be applied to practitioners in the area, where there is a heavy economic dependency on tourism. Of particular strong impression is the new Master's innovative Bloque 10 – an online virtual campus, where students can interact with each other, with professors, follow online lectures posted as videos, as well as other academic content useful for not only students, but for professors as well. The instructional videos on the use of online tools will be extremely effective to establishing capacity for professors and students alike, such as for example: how to use Microsoft Teams, Zoom, WordPress, Canva, or even Oral Expression. By going beyond just the curricular content of the new Master, the wide variety of educational content available on Bloque 10 has the potential to motivate its users to be more active in their own educational experiences.

Evaluation Report – STOREM Curricula

Evaluator Name: **JUAN D RESTREPO**

Evaluator Institution: **UNIVERSIDAD EAFIT**

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair **4 X Good** 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair **4 X Good** 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair **4 X Good** 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair **4 X Good** 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

Evaluation Report – STOREM Curricula

Evaluator Name: _____

Evaluator Institution: _____

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

Evaluation Report – STOREM Curricula

Evaluator Name: _____ Marie-Laure Poulot _____

Evaluator Institution: _____ Université Paul Valéry Montpellier 3 _____

Curricula being evaluated: EAFIT UCI UWI UNA UniMag

How would you rate the **course/program structure?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **curricular content?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent If

you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **pedagogical approaches?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

How would you rate the **teaching environment?**

1 Inadequate 2 Deficient 3 Fair 4 Good 5 Excellent

If you selected a value of 1, 2, or 3, please provide feedback and recommendations for improvement

General Feedback

There are 2 new courses within EAFIT's Master's in Earth Sciences. The 1^{rt} one, "Coastal Management for Sustainable Beach Tourism". This course is connected with current researches on risks, vulnerability and resilience, which are also central themes for tourist actors and stakeholders in order to adapt and mitigate effects (for example, the work on blue flag eco-label certification). The course also includes GIS applications. The 2nd one, "Watershed Management for Environmental Protection" is a course designed to learn to recognize and master the main tools and data towards science for decision making. This course is really unique since it doesn't exist elsewhere and is very important in order to improve the comprehension and governance of Caribbean coastal ecosystems.

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General Feedback

There are 2 new courses inside the Master Degree on Sustainable Tourism. The 1st one, “Regenerative development as agent for change and for tourist innovation”, has a critical approach to sustainable development and propose to explore regenerative development as a more systemic and holistic approach. The 2nd one, “Construction of experiential-based tourism products and services” is focused on changes in the tourist demand and offer (linked to generational change) towards more experiential tourism. The online virtual campus and the teaching methodology offers a very interesting, innovative and collaborative project-based teaching (through moodle platform, with Synchronous and asynchronous mediation, collaborative software of construction of mental maps, the construction of potential scenarios of change and proposals of new services or products).

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General Feedback

New Academic Master's Degree in Tourism and Sustainable Development (MATDS) present un strong proposal in terms of its program structure and curricular content (area 1 : Theories and trends of tourism and sustainability / area 2 : Planning, management, and innovation in sustainable tourism). The master in UNA presents lots of ressemblances with our own master in UPVM (theory and epistemology of tourism, sustainable development theories and scientific methodology applied to tourism, ethics of tourism and hospitality, etc.). some courses are more specific and adequate to the geographical context (such as indigenous and traditional societies and anthropological knowledge). It provides a curricular with theoretical courses and practical ones (design of tourist development plans and projects)

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General Feedback

The new Master in Sustainable Tourism Management at UniMagdalena shows a very well structured and thorough content, with different units and courses such as “Conceptualization and Characterization of the Tourism System” or “Sustainable Development and Tourism: Tourism will be sustainable or it won't be!” that want to reinforce the reflective capacity of the students. There is also a focus on economic analyses (Tourism supply and demand, Tourism market and Economic aspects of tourism) that makes sense as the master is offered by the Faculty of Business and Economic Sciences. The platform is very attractive and very clear. The methodology of some courses, such as “Fundamentos del desarrollo sostenible”, are really interesting, mixing master class, case studies, Theoretical-practical directed work, realization of a project or else autonomous study.

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General Feedback

There are 2 new courses inside the MSc in Natural Resource and Environmental Management. The 1st one is Sustainable Tourism in the Coastal Zone which is a 1 semester course, goes back to the basics of sustainable tourism in a localized space. It is really interesting to propose a coastal fieldwork report and to associate bibliographical analyses (required readings) to a fieldwork on site. The other course, "Disaster Risk and Resilience in Caribbean Tourism", is more specialized, focused on hazards and Tourism. This course is embedded in recent analyses on risks, vulnerability and resilience, which are also central thematics for actors and socio-professionals of tourism in order to adapt and mitigate effects (since the Covid crisis but also linked with the natural hazards linked to climate change). The Teaching Methodologies are diverse as well as the course assessment methods, that tend to diversify students' work methods (individual and group work, readings, discussions, etc.)



Co-funded by the
Erasmus+ Programme
of the European Union



ANNEX 3: Meeting Minutes

Ubicación: Universidad de Cooperación internacional, San José.

Fecha: 21 de febrero de 2022

Hora de inicio: 10:05

Inauguración: STOREM Project Workshop for the Strengthening of Programs and Courses

Participantes del pódium	Dra. Anna Pinna Coordinadora de STOREM Dr. Glauco Quesada, Secretaría General de UCI Dr. Miguel Calderón, Decano de la UNA Dra. Dorian, Vicedecana de la UNA Dr. Miguel Calderón de la UNA
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Moderador	Dr. Allan Valverde, Decano de la UCI
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Liga de evidencias	https://drive.google.com/drive/folders/1qIlSuv9DdynjskK1SCnGjxPV7eFUJ-Dn?usp=sharing
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Palabras de Dra. Anna Pina, Coordinadora de STOREM

El programa STOREM comprende un gran reto, que se propone introducir a la población estudiantil en una nueva dinámica de observar al turismo en estos difíciles momentos. Requiriendo enfrentar los problemas de un modo diferente. STOREM es un proyecto ambicioso, pues existen dificultades como en cualquier otra iniciativa de programa y proyecto. Sin embargo, es importante resaltar su importancia.

La intención de la jornada es retomar las diferentes realidades de los países integrados al programa STOREM, con la finalidad de conocer el proceso de los nuevos cursos, las dificultades y retos. Con la intención de trabajar en conjunto para encontrar soluciones, generando un trabajo realista e integral. El proceso comprende la presentación de diversas

acciones tanto de actores de servicios como de profesionales en la materia, quienes compartirán su experiencia.

Es importante señalar que la propuesta del pensamiento del turismo sustentable llena de esperanza, pues plantea ser una oportunidad de luchar contra la pobreza y desigualdad que afecta los países centroamericanos. Y se traduce como una oportunidad esperanzadora para introducir una alternativa en beneficio de las comunidades. Para lograr esto se trabaja con la conformación de observatorios turísticos y la formación de programas de calidad a través de la oferta de maestría de turismo sustentable y propuestas educativas que lo involucren.

Es de total felicidad coordinar el programa y, sobre todo, se desea lo mejor para estas jornadas de trabajo.

Ante las dificultades que presenta el Dr. Miguel vía ZOOM, la Dra. Dorian concede unas palabras en nombre de la UNA.

Palabras de Dra. Dorian

Agradeciendo y dando la bienvenida a todos. Es un deseo que la jornada de trabajos que inician sea un éxito para los compromisos que se deben entregar. Agradeciendo particularmente a los miembros que lideran el equipo desde la sede Chorotega, reconociendo su trabajo como investigadores y su compromiso con la UNA.

Palabras de Dr. Miguel Calderón

Agradeciendo y expresando su felicidad por participar en estas reuniones, considera importante señalar la importancia que este tipo de proyectos tienen ante los grandes índices de marginalidad y pobreza. Pues el programa es una oportunidad que pretende integrar soluciones u oportunidades a la situación. Importa mucho el desarrollo de estos proyectos, pues son propuestas que van hacia el rescate de los derechos humanos.

Moderador

Se da información breve sobre los programas que se están creando, indica que las reuniones se realizaran con diferentes actores durante las visitas que se realizaran en la jornada. Se da inicio formal de las presentaciones.

Dra. Anna Pina

Para el desarrollo de las actividades se retoma los objetivos y actividades de STOREM, así como la programación bajo la que se trabaja durante diferentes reuniones y jornadas de trabajo. Los casos presentados durante la primera jornada del encuentro están a cargo de Elisabetha Secci, Antonio Diego Are, Cinzia Dessí, Carla Massida, Raffaele Paci, Gloriana Reyes, Mario Socratelli, Catrina Hinds y Juan Restrepo.

Breve descanso. Inicio de presentaciones 11:01. Esilsabbetta Secci da inicio a la presentación ante la ausencia de Antonio Diego Are.

Tema: Meeting with Professionals

Hora: 11:01

Coldiretti Agroecoturism case

Esilsabbetta Secci.

- Cerdeña es un destino turístico, en el que los participantes ponentes buscan ofrecer servicios turísticos retomando las manifestaciones tradicionales de la isla.
- Las actividades agrícolas cada vez más se enfocan en el papel de mujer y sus oportunidades de participación, por lo que se va innovando la forma de desarrollar la actividad, y rescatado sus derechos.
- La actividad agrícola es una actividad de herencia familiar, aunque las generaciones nuevas tienen oportunidades de estudiar, lo que las separa de la actividad, en el caso presente, se habla de retomar las actividades e innovar la producción agrícola.

- La bioagricultura le permitió intervenir en el negocio familiar, demostrando que, en las actividades tradicionalmente ocupadas por los hombres, las mujeres son quienes generan innovación, disminuyen los impactos y diversifican los beneficios.
- La contribución de diferentes organizaciones e instituciones públicas es una oportunidad para financiar proyectos, sobre todo los que se dirigen hacia la multifuncionalidad que es impulsada por la organización local.
- En el caso italiano para ser multifuncional, la beneficiaria debe ser agricultora.
- La multifuncionalidad comprende actividades agrícolas, actividades educativas sobre agricultura y acciones ecológicas para 650 niños al año. Además, de prestar servicios turísticos y desarrollar actividades agricamping.
- El turismo rural está logrando ser más competitivo, haciendo crecer el sector por estos tipos de servicios, además de diversificar las actividades turísticas en Cerdeña.
- El enfoque de este tipo de turismo debe orientarse hacia la experiencia, pues la gente se enriquece de este tipo de convivencia con el medio rural.
- En la actualidad el sector agrícola tradicional a decaído, limitando la posibilidad de la superación, además de enfrentar otras crisis como el cambio climático y el COVID-19. Esto conduce a requerir la revalorización del sector primario.
- Las propuestas de turismo de experiencia pueden sustentarse en la trilogía de la multifuncionalidad; conocimiento, economía y tradición.
- Las actividades que se basan en la experiencia logran retomar las prácticas tradicionales en las que el territorio es revalorado, incentivando las actividades endémicas, y al mismo tiempo formar cadenas para producción y comercialización de los productos, especialmente de base local.
- En condiciones donde las actividades agrícolas y el comercio se ven limitadas, la multifuncionalidad es una buena oportunidad, el turismo y la agricultura juntos.

Sobre el tipo de turismo que llega al destino y cómo se mide o valoran los elementos de sustentabilidad, comenta.

- Predomina un tipo de turismo europeo, pero en los últimos años se está enfocando un turismo americano.

- El conocimiento por la naturaleza es algo que motiva a los turistas. Estos viven diferentes experiencias en el espacio por el cambio de contexto, pasando de frío a calor. Brindando la oportunidad de ofrecer un turismo alternativo.
- La valorización de construcciones antiguas constituye una forma contribuir a los elementos de la sustentabilidad adquiridos por el proyecto.
- Los productos que ellos ofrecen son puramente locales y se producen bajo la tradición local perteneciendo al slow food, lo que garantiza su sustentabilidad.
- En una búsqueda constante de ahorro del consumo y respeto a la comunidad y el medio ambiente se ha limitado el uso de plástico y se han sumado a acciones de reciclado.

Sas Benas Music-thematic hotel case.

Antonio Diego Are

- El Proyecto se desarrolla en un pueblo medieval del siglo XII donde la principal actividad es la ganadería, específicamente el ganado rojo y la producción de queso tradicional.
- El espacio ha sido devastado por incendios que han dejado afectaciones que perduraran por varias décadas.
- Derivado de la formación musical del director del emprendimiento, se comienzan a realizar seminarios musicales, enfocados en música antigua de los siglos XV y XVI, movilizando estudiantes de diferentes partes de mundo al destino.
- La movilización y la falta de establecimiento con capacidad para prestar servicios de hospedaje, permitió la iniciativa de organizar mujeres de la localidad para ofrecer servicios de hospedaje a los estudiantes.
- Mediante un programa institucional logró el financiamiento para la restauración de cuatro construcciones del centro histórico, trabajando en la organización y la refuncionalización enfocada hacia el turismo.
- Esta organización que integraba a privados y el programa leader II, permitió el financiamiento y establecer la primera experiencia en el servicio.

- En el caso del emprendimiento, Sas Benas es el nombre, derivado de un instrumento musical del mismo nombre.
- Cada espacio y habitación esta dedicado a músicos europeos clásicos.
- La filosofía del emprendimiento se basa en ofrecer y usar productos locales, y focalizándose en que la producción sea casera, es decir, ofreciendo productos que genera el emprendimiento.
- El emprendimiento es familiar, pues es apoyado en la logística de redes y difusión por su hija.

Sobre las competencias u habilidades que requieren en este tipo de emprendimientos se comenta.

- Las competencias que valore y emplea para el emprendimiento fueron adquiridas en el campo. Considerando importante la parte humana.
- No son requeridas competencias específicas, pues del empleo de la gente local se logran generar buenas cosas, aunque si existieron personas que les ayudaron a mejorar el emprendimiento.
- El manejo de idiomas es necesario para mantener el emprendimiento.
- Este tipo de proyectos no solo se apoyan de la academia, sino que consideran el apoyo de diferentes organizaciones locales en el territorio.
- Adicional a los idiomas se debe de tener enfoque en las competencias a nivel administrativo y de gestión.

Intervención Dr. Eduard Müller

Dr. Eduard Müller invita hacer una reflexión más humana de las acciones que el turismo trae a los países vulnerables, mencionando que:

- La gente en Costa Rica y en países como Colombia y México, esta abandonando sus países por la crisis y el empobrecimiento de los pueblos,
- Se ha permitido que los recursos naturales sean arrebatados, mediante la compra de grandes extensiones de terrenos, los cuales son vendidos a muy bajos precios, provocando que la población local se quede sin lugares para vivir.

- A su vez, los parques nacionales son cada vez más violentados, mediante la extracción de mas recursos, esto para sostener la vida de los nuevos propietarios quienes suelen ser agentes externos, que vienen a Costa Rica porque es mas barato y pueden encontrar un sueño en sus costas.
- Las preguntas que el plantea para este encuentro son: ¿De verdad el turismo va a mejorar a las comunidades?, ¿los recursos naturales van a tener la posibilidad de sostener el progreso del turismo? ¿la cultura no se perderá al comercializarla, llevándolos a la pérdida de su autenticidad?.
- Podemos armar una pagina en donde se muestren fotos con paisajes verdes, pero la realidad es que ocultamos el ecocidio que está pasando en estos lugares y que empeoran la realidad de los pueblos que son incluidos en la oferta turística.

Tema: Course and Program Validation

Hora: 12:00

Presentation of the master in management and Monitoring on Sustainable Tourism

Cinzia Dessì

- Presentación del programa profesional de maestría, enfocada para educar profesionales en la gestión y acción de procesos e interpretación de turismo.

Course on Sustainability and Tourism development (master on Monitoring and management of sustainable tourism)

Carla Massidda

- Presentación del programa de estudios, desglosando contenidos.
- Segunda sección, presentando métodos de enseñanza.

Sustainable Tourism and Regional Development linking the master at UNICA with

research

Raffaele Paci

- Se puede considerar el turismo sustentable como una oportunidad para generar igualdad de oportunidades en las actuales y futuras generaciones, permitiendo un estándar equitativo de vida.
- Este tipo de turismo puede tocar diferentes dimensiones como la económica, ambiental y social.
- En el nivel macro, el turismo convive con otras actividades manteniendo ventajas, una de ellas la demanda, pues el turista se considera como exportadores, implicando que se pueden atraer pequeñas economías sin tener límites de demanda externa.
- El turismo es un canal de difusión de conocimiento, permite conocer las preferencias de los turistas por el contacto directo.
- Estas capacidades, permiten que se pueda ofrecer productos locales, y a partir de su análisis conocer las preferencias internacionales.
- En el caso de la demanda, entre mayor es el número de habitantes, mayor puede ser el número de viajeros.
- Para el caso de la oferta, existen factores que deben ser analizados, uno de ellos es la accesibilidad. Que agrega un valor de medición a considerar.
- La movilidad de turistas hacia un espacio sigue condicionada y depende de la forma en la que se comunica la información hacia los posibles turistas.
- A nivel micro, se analizan los determinantes de influencia mediante dos dimensiones de la expectativa del visitante, que condiciona la visita.
- Para conocer la probabilidad de retornos se miden factores de expectativa, satisfacción y lealtad, que determinan la experiencia y el posible retorno o recomendación del espacio.
- En conclusión, los destinos cambian temporal, espacial y económico a partir de la segmentación de los turistas.
- Debe ser más efectivo el consumo local, siendo a partir de la investigación que se demuestran los productos que son más agradables para los turistas y que pueden ser empleados para la exportación.

Presentation of the UCI courses, including materials, platform, and pedagogical techniques.

Gloriana Reyes y Mario Socatelli.

- La UCI actualiza dos cursos de su oferta curricular enfocados en el desarrollo regenerativo.
- Cursos de desarrollo regenerativo como agente e innovación en el desarrollo turístico, construyendo productos y servicios turísticos de carácter vivencia.
- El curso de desarrollo regenerativo como agente de innovación en el desarrollo turístico tiene el objetivo de desarrollar actividades regenerativas de manera valorativa y creativa. Partiendo de una visión sistemática para identificar la raíz o causas de los problemas.
- El programa se enfoca en tópicos sobre turismo masivo y sus impactos, el ecoturismo y las aproximaciones de la sustentabilidad, turismo basado en la comunidad y herencia, áreas protegidas y turismo, así como temas que se enfocan en el futuro y la innovación tecnológica.
- Se presentan los métodos de enseñanza y las formas de evaluación. Cuenta con módulos cortos y predomina la modalidad virtual.
- El segundo objetivo implico la construcción de productos y servicios turísticos de carácter vivencial, diseñando sistemáticamente y poner en marcha experiencias de turismo holístico.
- El contenido se dirige al estudio de las dimensiones social, ambiental y cultural del territorio, pensamiento sistémico del turismo, enfoques holísticos,, capacidades asociativas e incidencia política, diversificación de actividades productivas enfocadas en el desarrollo local y la cohesión del territorio, resiliencia y adaptación.
- El programa enfrentó dificultades al no cumplir los requerimientos de CONESUP en cuestión de reglamentos y metodología de evaluación. Ante esto, se modificaron las solicitudes para adaptarse a los requerimientos, especialmente frente a los obligados por la crisis de la COVID-19.
- Plataforma WEB en construcción de la UCI.

EAFIT courses, including materials, platform, and pedagogical techniques.

Juan Paniagua y Juan Restrepo.

- El objetivo del programa de estudios se orienta en entender los procesos físicos, y el desarrollo humano en el contexto de uso del agua costera, específicamente en playas.
- El programa se dividido en cuatro módulos: cuencas hidrográficas del Caribe, el camino del agua, herramientas de análisis y, proyectos aplicados desde la ciencia para la toma de decisiones.
- El objetivo de la primera unidad se enfoca en explorar las principales características de la región del Caribe, incluyendo la geología, las cuencas de drenaje circundantes, el clima, la oceanografía, el ecosistema costero, el crecimiento poblacional y la economía.
- La primera unidad se enfoca en tópicos como la configuración geográfica de la región del Caribe, las principales características geológicas, estudio del clima, estudio de sistemas de presión atmosférica, de vientos, de los escurrimientos, los niveles del mar, tormentas y huracanes.
- El objetivo de la segunda unidad contempla el entendimiento de conceptos básicos relacionados a la materia, entendiendo la hidrología de los ríos, el ciclo hidrológico, los sistemas de agua y los ciclos de precipitación. La estimación de la corriente fluvial a las zonas de costa, la estimación de las sedimentaciones que llegan a la zona de costa.
- El objetivo del modulo tres es utilizar las principales bases de datos y aplicar herramienta para reconocer y mitigar los impactos causados por la actividad humana en la zona costera.
- El contenido de la tercera unidad enseña el uso de herramientas satelitales para analizar las transformaciones de las cuencas de drenaje, la estimación de la deforestación y el análisis de la erosión de la tierra.
- Hay enfoque en el análisis de los flujos fluviales en las zonas costeras y el uso de herramientas de información como la base de datos de deforestación de la FAO, el programa del futuro de la tierra LUC, Global Forest Watch, Flood Mapping Tool.
- El objetivo del modulo cuatro es adquirir la capacidad de analizar y evaluar los impactos humanos en las cuencas hidrográficas.
- Los estudiantes en esta etapa deberían tener la capacidad de articular proyectos multidisciplinarios, mediante la investigación científica.

- El segundo curso desarrollado es el de administración costera para un turismo sustentable. Desarrolla seis temas principales; los tipos de playas, impactos en las playas, importancia de los ríos, ingeniería en las costas, contaminación e impactos y certificación de las playas.
- Finalmente, se presenta el avance sobre el observatorio y la generación de información. La iniciativa tiene un impacto a nivel nacional y se hace difusión en diversos medios de comunicación.
- El observatorio permite contar con un sistema de alertas tempranas. Esta información confiable puede tener impacto certero en los medios de comunicación, encadenando a la sociedad y a las autoridades para deslindar responsabilidades sobre la contaminación generada por prácticas insostenibles de diferentes actividades.
- El observatorio tiene la capacidad de hacer proyecciones con condiciones limitadas a un periodo de tiempo.
- Una limitante ha sido la falta de promoción para atraer estudiantes, lo que se ha tratado mediante el contacto con universidades y visitar personas encargadas de la administración de playas. Otra, la falta de relaciones con la actividad turística que tienen los programas y el observatorio presentado.

Ubicación: Reserva biológica Bosque Nuboso Monteverde

Fecha: 22 de febrero de 2022

Hora de inicio: 11:57

Research linked with new courses and programs

Hora: 11:57

Regenerative Costa Rica project.

Olivier Chassot

- Nombre de la iniciativa Costa Rica Regenerativa, parte de las motivaciones del término sustentabilidad. Sin embargo, no se habla del mantenimiento, sino de la renovación y regeneración.
- Objetivo del enfoque regenerativo: Un paso más fuerte y firme para ver cómo se puede recuperar, la económica la política y el medio ambiente (renovar el marco mental de las personas, para que se permita la regeneración de la vida)
- Inicia formalmente en el año 2020, fondeado por un donador interesado en la materia ambiental. Ante la inviabilidad de las donaciones, se comienzan a generar fondeos en el tema de huertos.
- Se incentivaron los huertos comunitarios, segmentados con mínimo 2 Ha por familia, en el que se diversificó la comida.
- El programa da trabajo a 22 personas. Entre actores como los consultores, expertos, y la comunidad científica.
- Pesquería educación, agricultura, cadenas de valor de biodiversidad, proyectos novedosos. (25 proyectos conjunto con la UCI)
- Agricultura regenerativa 7 provincias de Guanacaste (aportación de semilla, capacitación tecnológica, visión regenerativa, valoración de conocimientos regionales.) Se hace enfoque en las especies nativas, y el trabajo es dual. Es decir, se comparten y se recogen los conocimientos tradicionales. El personal que labora en este sector, está enfocado en la práctica o técnica, y no necesariamente en la academia.
- En el Instituto Nacional de Aprendizaje se trabaja en el desarrollo de proyectos enfocados a la realidad de los lugares, viendo al ecosistema natural.

- Trabajo con colegios (CTP's) orientadas hacia el agroturismo, biodiversidad y turismo.
- Los proyectos fomentan la eficiencia del sistema alimentario, desapareciendo los intermediarios que se quedan con la mayoría de las ganancias.
- En la ganadería holística, se busca la mejora del proceso de cría, fragmentando los espacios de las fincas. De esta manera se dedica y aprovechan mejor los espacios, reduciendo los impactos generados por la práctica. Con una propuesta originaria del Instituto Savory se emplea la técnica de rotación de pastoreo. Enfocándose en la captación de CO₂ en suelos.
- La ganadería regenerativa, posibilita el crecimiento del ingreso hasta por tres veces, lo que ha favorecido la imagen de la técnica y ha sido bien aceptada entre los dueños de fincas.
- Los tiempos de regeneración son variables, obteniendo mejores resultados con la segmentación del territorio, de acuerdo con las necesidades del dueño.
- En el caso de Guanacaste, se trabajó con la federación de municipios, con los gobiernos locales. Las problemáticas se identifican en los cantones con administración insuficiente. Pues no todos los casos han sido fáciles, por la negación y por los conflictos que limita su aceptación. Además, se encuentran temas de corrupción e intereses políticos. De todos los casos, Hojancha es un caso exitoso.
- Biofilia urbana, plantea transformaciones para recuperar la diversidad biológica.
- Se vinculan con proyectos del turismo, que se complementan con las actividades de agricultura y ganadería regenerativa (monitoreo biológico, espiritual y cultura) requiere no necesariamente llevar al turismo al sitio, sino aportar cadenas de valor incluso de alimentos.
- El proyecto inicia por brindar una seguridad alimentaria, analizando las potencialidades de las comunidades, sin llegar a ser imposiciones de ideas.
- Se considera importante la generación de economía circular, pues el turismo no únicamente debe ser atraído, sino también se pueden generar productos que se destinen al sector.
- Área marina de manejo regenerativo (costaricaregenrativa.org)

Meeting with Professionals

Hora: 14:05

Monteverde Cloud Forest Preserve.

Carlos Hernández

- Área silvestre protegida privada y económicamente sostenible, es propiedad del Centro Científico Tropical (ONG) integrada por al menos 50 socios. Es creada el 20 de febrero de 1962, y para 1995 es declarada de interés público, siendo la mas antigua del país.
- Los miembros de esta organización han sido miembros de las direcciones institucionales, y científicos de diferentes universidades.
- Su objetivo es conservar la representatividad del ecosistema del bosque nuboso en la cordillera de Tilarán proporcionando espacios para la investigación científica los estudios técnicos y la educación ambiental.
- Gerencia del SiReP: monte verde cuenta con una extensión de 4,025 hectáreas.
- Corredor biológico en el que se desarrollan proyectos de pesca responsable, proyecto agroforestería, actualización plan estratégico. Y no únicamente se trabaja en la conservación, sino también en el paisaje.
- Además de esto, al objetivo de la reserva se le agrega la conservación de la representatividad del ecosistema del bosque nuboso, con la finalidad de ofrecer servicios y actividades recreativas por el boom turístico que representó la llegada de turistas a CR.
- Se trabaja desde la educación ambiental mediante grupos de transferencia de conocimiento a niños y adultos.
- Se trabaja con zonificaciones basadas en las condiciones, identificando elementos focales de manejo y objetos de conservación, para eso se identifican las diferentes condiciones y movimientos de las especies.
- Compraron tierras en los años noventa que se constituyó como propiedad de la asociación para la conservación de Monteverde.

- El trabajo de la masa boscosa ha sido en conjunto entre áreas privadas y áreas del gobierno.
- En Monteverde hay una alta oferta de alimentos y bebidas (70 aprox.) por lo que se creó la actividad de promoción de pesca responsables. Fundando una cadena de apoyo entre prestadores de servicios y pescadores. (CAMAPEZ)
- Reconoce el trabajo de las poblaciones indígenas en Cabécar, replicando modelos de fincas, para permanencia del trabajo en pájaro campana. Agroforestería.
- A partir de los años 90's se empiezan a recibir una visitación de 49,000 visitantes por año.
- Plan temático de educación ambiental (12 escuelas de la región y 400 estudiantes)
- Gestión de proyectos (ayuda mujeres con venta de jabones).
- Programa de protección (solo cinco personas), enfrentamientos con cazadores y pescadores ilegales.
- Programa de investigación: generar información y conocimiento técnico científico que ayude a la toma de decisiones de manejo. Promoviendo alianzas estratégicas. En los que participan investigadores independientes y universitarios.
- Zonificación basada en condiciones: Identificar elementos focales de manejo u objetos de conservación. Bosque, Herpetofauna, Pájaro Campana, Quetzal y Sistema hídrico
- Trabajar con interpretes ambientales es importante, ya que no se necesita ver al ave propiamente.
- Programa de mantenimiento:
- Programa de atención de visitantes: aproximadamente hay una visitación es de 73,959. Que generan una renta de 1,600,000 millones al año.
- Reglamento de uso público: empresa con declaratoria turística, turismo social con integridad ISO, estrategias de apoyo a la comunidad. Modelo de gestión de ecoturismo, desde el turismo regenerativo. Fortalecimiento de capacidades, educación ambiental, fortalecimiento financiero, caminatas guiadas en aves y nocturno, voluntariado de monitoreo (actividad – experiencia).
- Con la iniciativa se busca demostrar que el turismo y la conservación no se deben tomar como distantes o enfrentados.

Research linked with new courses and programs

Hora: 16:00

Lecture and Discussion about research topics of STOREM partners

STOREM partners

1. Dr. Antonio y Dr. Jairo Jiménez

Métodos de investigación

- Proceso de comprensión y el desarrollo a los proyectos de maestría.
- Las tendencias de las metodologías se enfocan en demostrar realidades o problemas.
No se trata de mostrar realidades, tampoco de se trata de criticar, ni se trata de caracterizar, sino de demostrar como suceden las cosas (disprobar).
- Se busca llevar las investigaciones de tesis a un punto final, no únicamente mostrando o criticando una realidad existente, sino de demostrar y reflexionar el por qué de las cosas.
- Turismo como práctica social: no nos debe llevar a la funcionalidad (pragmatismo y funcionalización) de la actividad turística, además de ser una actividad que requiere ser analizada más allá de la crítica.
- Se requiere una revisión del concepto de sostenibilidad, cuestionando qué tipo de sustentabilidad, cuál es la que se requiere y a quien queremos conservar, si se enfoca en la economía, la sociedad o la naturaleza.
- La utilización del lenguaje transdisciplinario, o multidisciplinariedad, no son puntos de llegada sino puntos de partida. (las clases parten desde un punto de multidisciplinariedad).
- El pensamiento crítico no debe emplearse para evidenciar los problemas que existen en la realidad, se debe avanzar en eso.
- América Latina es una región que convirtió en extraños a vecinos de una misma zona geográfica, derivado de sus diferentes historias como Estados-Nación.
- La propuesta de maestría permite cuestionar los diferentes conceptos empleados como el caso de la sustentabilidad.

- La maestría tiene un enfoque en proveer al estudiante de un método de investigación propio.
- La realidad latinoamericana no se imbrica, por ejemplo, la multiculturalidad y la migración.
- Se analiza desde el provisionalismo, problema social, dinámica elaborada en la práctica turística. (buscando romper provincialismos)
- Se retoman autores latinoamericanos con una profunda investigación. Pues existe un gran número de investigadores formados en la realidad social latinoamericana que permiten comprender el continente en su magnitud, sin embargo, estos no son empleados.

Metodología

- Ver el turismo como práctica social y como entidad no independiente.
- Los estudios de maestría que tengan impacto social.
- Analizar la relación que existe en el turismo y la migración.
- Se debe hacer hablar a los datos duros, no únicamente sacar información cuantitativa.
- Se debe enfocar en saber cómo utilizar los elementos censales, conocer cuáles son las fuentes de los datos y cuáles son los datos que se encuentran en Latinoamérica.
- Se busca que el programa genere tesis de alto nivel educativo y que logren tener impacto social. Aterrizados a la realidad.
- Existen muchas aristas que tienen que ver con el turismo, pero muchas de estas no se evidencian o se toman en cuenta.
- El turismo mantiene muchos problemas sociales que se relacionan, estos deben ser interpretados con la actividad como algo holístico.

Sobre el llenar los vacíos de información.

- Se busca impactar en la realidad con las investigaciones de la maestría, haciendo trabajo de campo más allá de la realización de trabajo de escritorio. Se debe, y los alumnos tienen que conocer la realidad estudiada.
- Se debe buscar la socialización de las investigaciones, con la finalidad de esparcir y dar a conocer la información que se genera de las investigaciones, no debe quedar como un trabajo para un estante.

2. Dra. Julieta Lizcano y Dr. Fredy Vargas

Gestión sostenible y certificación de playas “el caso colombiano”

- La certificación de playas como herramienta para la sostenibilidad del turismo. Caso Santa Marta (playa del rodadero) que ha pasado de la naturaleza a la gentrificación generando impactos ambientales.
- Las certificaciones incentivan el comportamiento responsable de organizaciones y personas, se han popularizado con el paso del tiempo y generan un efecto positivo en la mente de los consumidores.
- Con esta herramienta se pretende vincular iniciativas multi-stakeholders; actores privados, gubernamentales y no gubernamentales.
- La certificación no garantiza la sostenibilidad de un territorio, pero son útiles para preservar ecosistemas favorecer a la sensibilidad ambiental de los turistas e impactar positivamente a los prestadores de servicios

En Colombia existen tres esquemas de certificación de playas.

- La norma técnica sectorial en turismo sostenible 001-2. La cual evalúa indicadores legales, gestión para la sostenibilidad, delimitación territorial, usos y actividades, aspectos ambientales, socioculturales, económicos y de seguridad.
- Servi-Cert SG5 a cargo de la unidad nacional especial de parques nacionales de Colombia (UNEPNN), y sus indicadores a evaluar son delimitación territorial y uso de playa, ambientales, económicos, culturales, infraestructura y seguridad.
- Blue flag de la fundation for enviromental educación, que evalúa educación e información ambiental, calidad del agua, gestión ambiental, seguridad y servicios.
- Se hace más fácil la certificación por vía privada. Pues existen diferentes motivos que generan que la certificación pública de playas se limitada, teniendo que ver con el costo elevado de la certificación, lo que se debe posiblemente a la amplia cantidad de criterios.
- La certificación cada día se posiciona más como una herramienta para evidenciar el estado de conservación de este tipo de ecosistemas, dando un reflejo de la capacidad y calidad de gestión territorial de las playas.

- Dar a los estudiantes las herramientas para el desarrollo de la actividad turística de manera realmente sostenible, mediante la certificación de playas como herramienta para la sostenibilidad del turismo.
- Generar criterios de concientización dentro de los turistas y prestadores de servicios.
- No hay iniciativa pública, cambian los planes de ordenamiento para ser violados.
- Tendencia de futuro es el de los consumidores más responsables que buscan los espacios con certificaciones.

3. Dr. Juan Restrepo y Dr. Juan Paniagua

- Se muestra un vídeo sobre el proyecto, en el que se tocan temas ambientales y el impacto social.
- El proyecto Basic Cartagena busca unir a stakeholders para resolver problemas en común, mediante el cuidado al medio ambiente, la participación conjunta en la toma de decisiones, la creación de cadenas de valor de productos y servicios.
- En este curso de participación han podido intervenir 80 personas, miembro de la sociedad, quienes buscan adquirir conocimientos y aptitudes para valorar sus recursos y poder contribuir al bienestar de la sociedad.

Ubicación: Reserva biológica Bosque Nuboso Monteverde

Fecha: 23 de febrero de 2022

Hora de inicio: 7:30

Meeting with Professionals

Visit to Monteverde Cloud Forest biological preserve

Monteverde staff

- Visita guiada al Bosque Nuboso Monte Verde, realizando una actividad de concientización y educación ambiental que promueve la valoración de la protección de estos ecosistemas por la diversidad que contiene.
- La primera actividad realizada fue monitoreo de felinos, aprendiendo técnicas de preparación del terreno para la observación de huellas de felinos de gran tamaño, y la recuperación de huellas.
- La segunda actividad fue la caminata por el sendero “La ventana” en la que se observa la división continental. Esta es una línea geográfica trazada sobre el terreno que marca la frontera entre dos vertientes hidrográficas a escala continental, además de apreciar aves, arboles, flores y plantas características de este sitio.

Research linked with new courses and programs

Hora: 17:00

San Juan la Selva Biological Corridor.

Guiselle Monge

- Territorio cuyo fin primordial es proporcionar conectividad entre áreas silvestres protegidas para, asegurar el mantenimiento de la biodiversidad y los procesos ecológicos.
- El corredor biológico es un territorio con la finalidad de proporcionar conectividad entre áreas silvestres protegidas, asegurando el mantenimiento de la biodiversidad y proporcionando espacios de concertación social.

- Son un mecanismo de conservación y uso sostenible de los recursos naturales. (44 corredores biológicos)
- El corredor biológico San Juan - La selva fue creado en 2001, con una extensión 226,429.
- En los años sesenta y setenta la política nacional estuvo a favor del uso de los bosques para extensión ganadero.
- Sin embargo, la decadencia del sector, el elevado costo de la actividad y el deterioro orilló a generar trabajos de reforestación.
- Para la década de los noventa se inician investigaciones científicas enfocadas en ave “Gran lapa verde”. Originada por la visualización de la destrucción de su habitat natural. Además, en este periodo también se inician programas de educación ambiental.
- En 1996 se inicia una incidencia política y comunitaria, en este año se incentiva el ecoturismo como practica de desarrollo sustentable.
- En 1997 se adopta el programa de pago por servicios ambientales, acción que ha sustentado el mantenimiento del corredor biológico, ante la posibilidad de modificar y promover el cambio de actividades depredadoras, como la ganadera, agrícola y los monocultivos.
- Del 2000 al 2010 inicia el trabajo bilateral con Nicaragua realizando diferentes programas enlazando Reservas de la Biosfera, Áreas Protegidas y sitios RAMSAR.
- En 2019 se hace la creación de la asociación de la organización del ASOCBSS.
- La biodiversidad con la que cuenta son 59 anfibios, 114 mamíferos, 4000 plantas etc.
- La organización trabaja por medio de un comité local integrada por el ahora ASOCBSS
- Los elementos focales de manejo son (conectividad, especies emblemáticas, ríos y humedales, bosque nuboso)
- Dentro de los principales retos o limitaciones se tiene que no se han obtenido los fondos necesarios, se han enfrentado a lograr integrar a los comités locales, se debe trabajar en el acercamiento político y gestionar la articulación a nivel nacional.

- El objetivo principal es el de mantener la conectividad biológica, funcionando mediante la asociación integrada por un comité local. Se realizan reuniones mensuales y se constituyen como asociación sin fines de lucro.
- El gobierno es un actor que se involucra, pero este no incide o decide por el proyecto.
- Existe un enfrentamiento por el uso de las tierras privadas, ya que al ser de particulares estos pueden ejercer sobre su territorio a la medida de su interés.
- Los monocultivos y la expansión de la frontera agrícola representa un riesgo para la iniciativa.
- Se trabaja con el uso de especies emblema, estas promueven la conservación de todos los elementos que integran el corredor.
- Para el pago por servicios ambientales cualquier dueño particular con una extensión mayor a 2 Ha puede acceder a dicho incentivo.
- Se trabaja con especies focales, pero se empodera el uso de una para facilitar la comunicación de la iniciativa.

Ubicación: Sarapiquí

Fecha: 24 de febrero de 2022

Hora de inicio: 8:00

Meeting with professionals

Experience of the Sarapiquí Chamber of tourism

Reserva biológica Tirimbina

- En 1993 se fortaleció la prestación del servicio de turismo, la actividad se apoyó de los miembros de la comunidad haciendo un proceso de desarrollo turístico inclusivo, pues se necesita la participación igualitaria de todos los actores de la población.
- Trabajan 28 organizaciones ambientales en los alrededores de Sarapiquí, algunas de ellas es el corredor biológico, San Juan-La selva, además de la reserva de los osos perezosos.
- El proyecto de desarrollo sostenible del río Sarapiquí es uno de sus principales proyectos en el que trabajan en conjunto con el ministerio de protección ambiental y otras organizaciones estatales.
- Los retos que tienen para la conservación del río es el control de las granjas de monocultivo de piña y plátano, pues las zonas que ocupan la Riviera del río están cada vez más contaminadas.
- Sarapiquí se desarrolló conforme a lo que el territorio (a un nivel territorial incluyente) podía proporcionar a la actividad turística.
- Destino sostenible Reserva biológica Tirimbina (investigación científica y educación ambiental) tiene una extensión 345 hectáreas. El turismo es el mecanismo con el que se generan los ingresos para poder conservar
- Generan una visitación de 25,000 personas al año, facturan más de un millón de dólares por año.
- Esta reserva distingue sus productos turísticos a través de la certificación turística, TourCert (Alemania), certificar el destino de Sarapiquí como destino turístico con enfoque de conservación y sostenibilidad. (La certificación dura 3 años con 50 dólares

al año por cada empresa que participan son 25) (50 mil dólares subvencionados por el gobierno alemán)

- Concejo de manejo forestal (FCC) resguardo de madera.
- Beneficio para el destino: posicionamiento en el mercado del turismo sostenible, competitividad en el mercado a partir de un sello y certificación de sostenibilidad, calidad a nivel internacional, conocimiento de su propio desempeño ambiental, contactos con mercados europeos.
- Los lineamientos de sostenibilidad en los que se basa la certificación: calidad de productos y servicios, condiciones de trabajo justas, protección de los derechos humanos, usos responsables de los recursos humanos.
- La certificación es una herramienta que les permite destacarse entre los destinos nacionales e internacionales.

Ubicación: Universidad de Cooperación internacional, San José.

Fecha: 25 de febrero de 2022

Hora de inicio: 9:38

Meeting with Professionals

Hora: 9:38

Ecotourism network of Sardegna.

Mario Paffi,

- Hace 20 años se abre el museo en el país, gestionado por una cooperativa, su objetivo es poner en valor y hacer conocer la máscara de Cerdeña, recatando las máscaras del mediterráneo. La peculiaridad de las máscaras son el pelo utilizado además de los cencerros que se encuentran en ellas, así como su origen relacionado a rituales paganos.
- El museo es pequeño con tres salas, en el que se muestran videos de la historia de las máscaras y el carnaval, la segunda documenta la historia del carnaval Barbaricino realizado en Cerdeña y la tercera, una exposición de las máscaras del Mediterráneo.
- La creación de este proyecto propicio el impulso de otras localidades de Cerdeña. Además de impulsar la creación de nuevas entidades museísticas.
- Museo MATer: el museo está acompañado de una gran calidad de tecnología visual del Studio Azzurro, en el que se hace una valorización del territorio a través del arte visual.
- El aspecto de la accesibilidad ha sido uno de los principales objetivos para el desarrollo de estos proyectos los cuales se enfocan principalmente en la familia.
- La cooperativa también reconoce la importancia de algunos grupos focales como son la participación de los niños y de personas mayores a quienes se les ha incluido en el disfrute de manera interactiva del museo. Y del festival mediante el proyecto Mamu Mask Kids.
- Crear lazos con la comunidad fue el primer paso que se dio para patrimonializar la cultura, a quien se les informó de la intención museística, concientizando de la

importancia del patrimonio en conjunto. Se crearon diálogos y colaboraciones con los artesanos. Es un proceso lento y largo, pero a través de esta construcción se pudo realizar el museo de las Máscaras de Mamu.

- Activan la identidad a partir del turismo cultural. Creando una red de actores funcionales con los actores locales. Se genera un distrito cultural que contiene o se forma con actores importantes del territorio y representan varias realidades de la región.
- El festival de las máscaras contiene una combinación de elementos variadas en las que se realizan bailes, charlas, intercambios culturales, se han podido involucrar desde jóvenes hasta adultos mayores quienes se interesan en participar en la organización del evento.
- El proyecto Mymamoiada, es un nuevo objetivo en Cerdeña, en donde se busca el desarrollo de productos turísticos que favorezcan el desarrollo de la comunidad, tomando como referencia el turismo de sol y playa del verano aumentando la oferta cultural.
- A partir de este proyecto de distrito cultural se pueden crear instrumentos o herramientas para difundir los recursos culturales y promover su afluencia con cupones dentro de estos folletos.
- Se ha creado bajo esto una red de ecoturismo con actores que promueven el involucramiento de la sustentabilidad. De esta iniciativa se desprenden otras estructuras que involucran guías de turistas, estructuras receptivas, entre otras. Se apoya de recursos tecnológicos y redes sociales donde se hace una recopilación del patrimonio natural y cultural.
- Se tiene la política de kilómetro 0, es decir, promover un espacio donde se ofrecen únicamente productos locales.
- Este proyecto ha permitido cambiar la imagen del territorio para dar una nueva interpretación, más allá de la generación de números o medidas.

Meeting with Professionals

Hora: 10:29

Best practice "small is beautiful".

UPVM team.

Dominique Crozat

- La invención de nuevas formas de turismo reconstruye territorios desde la humildad.
- Revalorar la cultura local.

Research linked with new courses and programs

Hora: 10:51

Tourism in Chile

Massimiliano Farris

- La dependencia de Chile a los recursos naturales ha significado una la deforestación en el país, lo que influye en la transformación de los territorios. Por lo tanto, esto impacta de forma directa a la actividad turística del país.
- Actualmente la producción del vino ha traído como consecuencia la transformación de los territorios, primero por el remplazo de las plantaciones necesarias para la producción de este producto, que ha sido fundamentalmente exportado.
- En el valle del Itata la producción vinícola históricamente ha producido el territorio, en consecuencia, se podría decir que, así como la producción vinícola o forjado una imagen del territorio atrayendo al turismo de lujo, la perdida forestal, el acaparamiento de los recursos por parte de las empresas vinícolas provocan la falta de equidad en el valle.
- La propuesta es retomar al turismo rural, para poder ser un motor de desarrollo, incluyendo a pequeños productores de vinos y alimentos, en el que se están rescatando viejas edificaciones y prácticas tradicionales para la producción del vino tradicional.

- La industria forestal ejerce una hegemonía territorial que modifica las relaciones y el entorno.

Meeting with Professionals

Hora: 11:09

Tourism in Barbados.

Dra. Loreto

- La eficiencia energética en hoteles del Caribe, y las acciones de la energía renovable (CHENACT).
- El caso de estudio fue realizado las políticas energéticas de Hotel limpio de Barbados, Jamaica y Bahamas.
- Se baso e el estudio de la utilización energética de los hoteles del caribe en el que se hizo un fortalecimiento institucional con programas regionales.
- El diagnóstico, llevo a descubrir que el 40% del uso de energía en los hoteles del Caribe (Barbados, Jamaica y Bahamas) es usada en el servicio de aire acondicionado, por el sobreuso que se hace en todo el sector hotelero.
- Lo que lleva a analizar la forma en que la tecnología debería ser mejorada, para disminuir los impactos ocasionados por la falta de concientización del uso de la energía.
- Incluyendo la concientización por parte de los turistas al momento del uso y disfrute de las instalaciones en un lugar de playa.
- La eficiencia energética es una estrategia para mejorar y trabajar en los problemas ambientales, se debe promover que los actores opten por tomar medidas que estén acorde a las necesidades ambientales. Las innovaciones conllevan gastos, sin embargo, la modificación significará la atracción de mayor demanda.



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ANNEX 4: Meeting Agenda



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METHODOLOGICAL DESIGN WORKSHOP

" STOREM Project Workshop for the Strengthening of Programs and Courses"

Dates: 21 – 25 February 2022

Venues:

- University for International Cooperation Campus
- Field trips to the following places
 - Monteverde
 - Sarapiquí

Starting Time: 8:30 a.m. (UTC-6)

Workshop Objectives

Course and Program Validation: Analyze and provide feedback on the materials developed for the courses of the different partners of the STOREM Project, the technological environment and their learning aspects.

Meeting with Professionals: Interchange experiences and knowledge with professionals and public authorities, focused on tourism and environmental management.

Research linked with new courses and programs: Strengthen the capacities of Latin American and Caribbean partners in areas of interest according to the new programs and courses.

General Agenda

Day 1. Monday 21st February 2022. Venue: University for International Cooperation. Open House Day

Specific objective of the activity	Contents	Activities	Assigned Time	Resources
Welcome and opening ceremony	Registration of participants	<p>1- Welcome and registration to the STOREM Project.</p> <p>2- Each guest is asked to sign the attendance sheet, which will have the following information.</p> <ul style="list-style-type: none"> a. Name of the activity b. Activity Date c. Responsible for the event d. Name of individual and. Country F. Electronic address g. ID h. Telephone number i. Signature 	30 minutes	<ul style="list-style-type: none"> • Signature list • Delivery of badges to STOREM partners.
Opening	Workshop Opening	<p>1- The opening ceremony will be conducted by the following people:</p> <ul style="list-style-type: none"> a. Dean of UCI b. Dean of the UNA, Chorotega Regional Headquarters. c. Director of the STOREM Project 	60 minutes	<ul style="list-style-type: none"> • Glasses with water • Moderator • Sound system



Meeting with Professionals: Meet innovative entrepreneurship experiences of tourism Of Sardinia.	Innovative tourism experiences: Music-themed hotel and agroecoturism.	<ul style="list-style-type: none"> Lecture of Sas Benas Music-thematic hotel case. Antonio Diego Are Lecture of Coldiretti Agroecoturism case. Esilsabbetta Secci. <p>Q&A</p>	60 minutes	<ul style="list-style-type: none"> Zoom Link Moderator Sound system
Course and Program Validation: Analyze and provide feedback on the materials developed for the courses of the different partners of the STOREM Project, the technological environment and their learning aspects.	Courses and materials presentation workshop	1- Presentation of the UCI courses, including materials, platform, and pedagogical techniques. Gloriana Reyes y Mario Socatelli.	30 minutes	<ul style="list-style-type: none"> Computer Audiovisual equipment Sound system
Course and Program Validation: Analyze and provide feedback on the materials developed for the courses of the different partners of the STOREM Project, the technological environment and their learning aspects.	Courses and materials presentation workshop	1- Presentation of the EAFIT courses, including materials, platform, and pedagogical techniques. Juan Paniagua, Juan Restrepo.	30 minutes	<ul style="list-style-type: none"> Computer Audiovisual equipment Sound system
Lunch				1.5 hours
Course and Program Validation:	Courses and	1- Presentation of the UWI courses, including materials,	30 minutes	<ul style="list-style-type: none"> Computer Audiovisual



Analyze and provide feedback on the materials developed for the courses of the different partners of the STOREM Project, the technological environment and their learning aspects.	materials presentation workshop	platform, and pedagogical techniques		<ul style="list-style-type: none"> • equipment • Sound system
Course and Program Validation: Prepare recommendations and feedback on partner courses and programs.	Workshop presentation courses materials of and	A moderator presents and manages an exchange between the partners that allows generating contributions to the construction and delivery of courses.	2 hours y 30 minutes	<ul style="list-style-type: none"> • Computer • Audiovisual equipment • Sound system
End of session				

Day 2: Tuesday 22nd. Field Trip. Departure from UCI to Monteverde. 6:30 am.

Specific Objective	Thematic Contents	Activities	Assigned Time	Resources
Meeting with Professionals: Meet the experience of Monteverde Cloud Forest Biological Reserve	Place of visit Monteverde: Sustainable tourism and protected area management	Lecture and discussion about Monteverde Cloud Forest Preserve. Carlos Hernandez	Two hours	<ul style="list-style-type: none"> • Microphone • Zoom link • Monteverde preserve information
Lunch			1 hour and 30 minutes	<ul style="list-style-type: none"> •
Research linked with new courses and programs: Applying Regenerative Development in Guanacaste: the Regenerative Costa Rica project	Regenerative Development	Lecture and Discussion about Regenerative Costa Rica project. Allan Valverde or Olivier Chassot	45 minutes	<ul style="list-style-type: none"> • Microphone • Zoom link • Monteverde preserve information •
Research linked with new courses and programs: Share research experiences on new courses and programs	To be define with Partners	Lecture and Discussion about research topics of STOREM partners. To be define by UNA (Esteban and Alfonso), EAFIT (Juan Restrepo and Juan Paniagua), UNIMAGDALENA (Freddy Vargas and Julieta Lizcano).	1 hour and 45 minutes	<ul style="list-style-type: none"> • Microphone • Zoom link • Monteverde preserve information
End of working session				

Day 3. Wednesday 23. Departure from Monteverde to Sarapiquí

Specific Objective	Thematic Contents	Activities	Assigned Time	Resources
Meeting with Professionals: Get to know the Monteverde tourist and conservation destination	Visit to Monteverde Cloud Forest biological preserve	Through an explanation on the site, the director of the reserve provides an explanation on the operation of the PA focused on a model of sustainable tourism	1.5 hours	<ul style="list-style-type: none"> • Microphone • Technical file of the place of visit
Research linked with new courses and programs: Share research experiences on UNICA courses and programs	Sustainable Tourism and Regional Development	Lecture and Discussion about research topics of STOREM partners: UNICA (Raffaele Paci) Sustainable Tourism and Regional Development (linking research to didactic within the master in Management and monitoring of Sustainable Tourism".	45 minutos	<ul style="list-style-type: none"> • Computer • Audiovisual equipment • Sound system
Travel to la Fortuna			3 hours	<ul style="list-style-type: none"> • Bus
Almuerzo			1 hour	<ul style="list-style-type: none"> •
Meeting with Professionals: Meet the Arenal Volcano and La Fortuna case	Tourism destination	Experiences interchange about Costa Rica North zone experience. Mario Socatelli, Gloriana Reyes, Esteban Barboza.	1 hour	<ul style="list-style-type: none"> •
Travel to Sarapiquí, Hotel Bambú			1.5 hours	<ul style="list-style-type: none"> •
End of working session				

Day 4. Thursday 24. Departure to San Jose

Specific Objective	Contents	Activities	Assigned Time	Resources
Research linked with	Landscape scale	Lecture about San Juan la Selva	1 hours	

Specific Objective	Contents	Activities	Assigned Time	Resources
new courses and programs: Meet the San Juan la Selva Biological Corridor -Departure to Fortuna or San José	co ns er vat ion	Biological Corridor. Guiselle Monge or Alexander Gonzalez		
Meeting with Professionals: Meet the role of Sarapiqui tourism Chamber on promote the region. Travel to San José	Tourism integration	Lecture about Sarapiqui Tourism Chamber. To be defined	1 hour	
Lunch			Two hours	
City tour San José (Optional)				
End of working session				

Day 5. Friday 25. San José

Specific Objective	Contents	Activities	Assigned Time	Resources
Meeting with Professionals: Meet cultural tourism of	Ecoturism and Museum	Lecture about Ecotourism network of Sardegna. Mario Paffi,	1 hour	<ul style="list-style-type: none"> • Microphone • Zoom link



Specific Objective	Contents	Activities	Assigned Time	Resources
Sardinia.				
Meeting with Professionals: Meet the best practice "small is beautiful", (UPVM, Montpellier)	Best practice in tourism	Lecture on best practice " <i>small is beautiful</i> ". UPV team.	45 min	• Microphone
Course and Program Validation: Meet PHD Cinzia Dessi, the coordinator of the master on Management and Monitoring of the Sustainable Tourism (University of Cagliari)	Courses and materials presentation workshop	Presentation of the UNICA courses, including materials, platform, and pedagogical techniques (Cinzia Dessi , UNICA)	45 min	• Zoom link
Meeting with Professionals: Meet the Barbadian Tourism experience	Tourism in Barbados	Lecture about Tourism in Barbados. To be defined	45 min	• Zoom link
Research linked with new courses and programs: Meet Phd Massimiliano Farris, Associate professor in Human Geography (University of Chile)	Territories in tension. Traditional viticulture in the Itata Valley (Chile) between new tourism challenges and threats from the forestry industry.I	Lecture about Tourism in Chile.	45 min	• Zoom link
Lunch				
Steering committee			2 hours	Presential and virtual (Zoom link)



Specific Objective	Contents	Activities	Assigned Time	Resources
End of mission				

Detail Agenda

Day 1. Monday, February 21th, 2020. (University for International Cooperation Campus)

Open house day

- | | |
|-------------|---|
| 8:30 a.m. | Coffee and participants registration. |
| 9:00 a.m. | Workshop opening (Anna Pinna. STOREM director, Allan Valverde. UCI Dean, Dean UNA) |
| 10:00 a.m. | Lecture of Sas Benas Music-thematic hotel case. Antonio Diego Are |
| 10:30 a.m. | Lecture of Coldiretti Agroecoturism case. Esilsabbetta Secci. |
| 11:00 a.m. | Q&A |
| 11:30 a.m. | Presentation of the UCI new master's degree courses. Gloriana Reyes and Mario Socatelli. |
| 12:00 m. d. | Presentation of the new EAFIT courses. Juan Restrepo y Juan Paniagua. |
| 12:30 m.d. | Lunch |
| 2:00 p.m. | Presentation of the new UWI courses. Catrina Hinds |
| 2:30 p.m. | Courses feedback session for all partners |
| 4:30 p.m. | Closing day. |



Day 02: Tuesday, February 22th, 2022

- 6:30 a.m. Departure from the UCI to Monteverde Cloud Forest Preserve, coordinated by the UCI-UNA
- 10:30 a.m. Reception in Monteverde Cloud Forest Preserve and presentation about Sustainable tourism and protected area management. **Carlos Hernandez, PA Director.**
- 12:30 m.d Lunch
- 2:00 p.m. Lecture and Discussion about Regenerative Costa Rica Project. Allan Valverde or Olivier Chassot.
- 2:45 p.m. Lecture and Discussion about research topics of UNA (Esteban and Alfonso),
- 3:30 p.m. Lecture and Discussion about research topics of EAFIT (Juan Restrepo and Juan Paniagua)
- 4:15 p.m. Lecture and Discussion about research topics of UNIMAGDALENA (Freddy Vargas and Julieta Lizcano).
- 5:00 p.m. closing day.

Day 3: Wednesday, February 23th, 2022

- 7:30 a.m. Visit to Monteverde Cloud Forest biological preserve
- 9:30 a.m. Sustainable Tourism and Regional DevelopmentLinking the master at Unica with research
- 10:30 a.m. Travel to la Fortuna
- 1:00 m.d. Lunch



- 2:00 p.m. Experiences interchange about Costa Rica North zone experience. Mario Socatelli, Gloriana Reyes, Esteban Barboza
- 3:30 p.m. travel to Sarapiqui
- 5:00 p.m. Closing day

Day 4: Thursday, February 24th, 2020

- 8:00 a.m. Lecture about San Juan la Selva Biological Corridor. **Guiselle Monge or Alexander Gonzalez**
- 9:00 a.m. Conversation about the experience of the Sarapiquí Chamber of tourism about your leading role on tourist management in its region. (**CATUSA representative**)
- 10:00 a.m. Travel to San José
- 12:00 m.d. Lunch
- 3:00 p.m. San José City Tour (Optional)
- 6:00 p.m. Closing day.

Day 5: Friday, February 25th, 2022

- 8:00 a.m. Lecture about Ecotourism network of Sardegna. **Mario Paffi**,
- 8:45 a.m. Lecture on best practice "*small is beautiful*". **UPVM team**.



- 09:30 a.m. Presentation of the UNICA courses, including materials, platform, and pedagogical techniques of the Master in Management and Monitoring on Sustainable Tourism (**Cinzia Dessi**, UNICA)
- 10:15 Questions and open discussion
- 10:45 a.m. Lecture about Tourism in Barbados. **To be defined**
- 11:30 a.m. Territories in tension. Traditional viticulture in the Itata Valley (Chile) between new tourism challenges and threats from the forestry industry (**Massimiliano Farris**, University of Chile)
- 12:15 Questions and open discussion
- 12: 45 p.m. Lunch
- 2:00 p.m. Steering committee meeting
- 4:00 p.m. Closing day



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ANNEX 5: Participant Lists



STOREM Project Workshop for the Strengthening of Programs and Courses

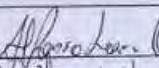
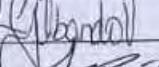
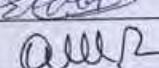
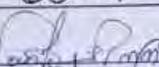
Workshop objectives

Course and Program Validation: Analyze and provide feedback on the materials developed for the courses of the different partners of the STOREM Project, the technological environment and their learning aspects.

Meeting with Professionals: Interchange experiences and knowledge with professionals and public authorities, focused on tourism and environmental management.

Research linked with new courses and programs: Strengthen the capacities of Latin American and Caribbean partners in areas of interest according to the new programs and courses.

Assisted list, date: 21 February 2022

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Course and Program Validation: Analyze and provide feedback on the materials developed for the courses of the different partners of the STOREM Project, the technological environment and their learning aspects.

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Research linked with new courses and programs: Strengthen the capacities of Latin American and Caribbean partners in areas of interest according to the new programs and courses.

Assisted list, date: 21 February 2022

Name	Organization	Email	Firm
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STOREM Project Workshop for the Strengthening of Programs and Courses

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Research linked with new courses and programs: Strengthen the capacities of Latin American and Caribbean partners in areas of interest according to the new programs and courses.

Assisted list, date: 22 February 2022

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STOREM Project Workshop for the Strengthening of Programs and Courses

Workshop objectives

Course and Program Validation: Analyze and provide feedback on the materials developed for the courses of the different partners of the STOREM Project, the technological environment and their learning aspects.

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Research linked with new courses and programs: Strengthen the capacities of Latin American and Caribbean partners in areas of interest according to the new programs and courses.

Assisted list, date: 22 February 2022

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Research linked with new courses and programs: Strengthen the capacities of Latin American and Caribbean partners in areas of interest according to the new programs and courses.

Assisted list, date: 23 February 2022

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Research linked with new courses and programs: Strengthen the capacities of Latin American and Caribbean partners in areas of interest according to the new programs and courses.

Assisted list, date: 23 February 2022

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Course and Program Validation: Analyze and provide feedback on the materials developed for the courses of the different partners of the STOREM Project, the technological environment and their learning aspects.

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Research linked with new courses and programs: Strengthen the capacities of Latin American and Caribbean partners in areas of interest according to the new programs and courses.

Assisted list, date: 24 February 2022

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STOREM Project Workshop for the Strengthening of Programs and Courses

Workshop objectives

Course and Program Validation: Analyze and provide feedback on the materials developed for the courses of the different partners of the STOREM Project, the technological environment and their learning aspects.

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Research linked with new courses and programs: Strengthen the capacities of Latin American and Caribbean partners in areas of interest according to the new programs and courses.

Assisted list, date: 24 February 2022

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Research linked with new courses and programs: Strengthen the capacities of Latin American and Caribbean partners in areas of interest according to the new programs and courses.

Assisted list, date: 25 February 2022

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Course and Program Validation: Analyze and provide feedback on the materials developed for the courses of the different partners of the STOREM Project, the technological environment and their learning aspects.

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Research linked with new courses and programs: Strengthen the capacities of Latin American and Caribbean partners in areas of interest according to the new programs and courses.

Assisted list, date: 25 February 2022

Name	Organization	Email	Sign
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ANNEX 6: News Note

<https://storem-erasmus-cbhe.com/es/2022/02/17/taller-en-cost-a-rica-para-el-fortalecimiento-de-la-curricula-storem/>

Taller en Costa Rica para el Fortalecimiento de la Currícula STOREM

Durante la semana del 21 al 25 de febrero de 2022, se realizará un taller del Proyecto para el fortalecimiento de programas y cursos desarrollados por STOREM. El evento se llevará a cabo en múltiples lugares en Costa Rica, incluido el campus de la Universidad para la Cooperación Internacional (UCI) junto con excursiones a Monteverde y Sarapiquí. El evento será organizado por los dos socios del proyecto basados en Costa Rica: la UCI y la Universidad Nacional (UNA).

El evento abordará tres objetivos. El primer objetivo se centrará en la validación de los cursos y programas desarrollados como parte de STOREM. Los socios del proyecto analizarán y retroalimentarán los materiales desarrollados para los cursos de los diferentes socios del Proyecto STOREM, el entorno tecnológico y sus aspectos de aprendizaje. El segundo objetivo de la reunión será facilitar e intercambiar experiencias y conocimientos con profesionales y autoridades públicas que trabajan en los temas de turismo y gestión ambiental. El tercer objetivo del encuentro será vincular la investigación con nuevos cursos y programas desarrollados a través de STOREM. Este objetivo busca fortalecer las capacidades de los socios de proyectos de América Latina y el Caribe en áreas de interés de acuerdo a los nuevos programas y cursos.

Los participantes de la reunión incluirán profesores académicos e investigadores de los Institutos de Educación Superior que participan en el proyecto, así como expertos locales. Las partes interesadas de los sectores público y privado en Costa Rica que trabajan con el turismo y la gestión ambiental también participarán con presentaciones de profesionales que trabajan en áreas protegidas locales, la reserva biológica del bosque nuboso y el Corredor Biológico San Juan la Selva.

<https://storem-erasmus-cbhe.com/2022/02/17/workshop-in-cost-a-rica-for-strengthening-of-storem-curricula/>

Workshop in Costa Rica for Strengthening of STOREM Curricula

During the week of 21-25 February 2022, a workshop will be held by the Project for the strengthening of programs and courses developed by STOREM. The event will be held across multiple venues in Costa Rica, including the campus of the University for International Cooperation (UCI) along with field trips to Monteverde and Sarapiquí. The event will be hosted by the two project partners based in Costa Rica: UCI and the National University (UNA).

The event will address three objectives. The first objective focuses on the validation of the courses and programs developed as part of STOREM. Project partners will analyze

and provide feedback on the materials developed for the courses of the different partners of the STOREM Project, the technological environment and their learning aspects. The second meeting objective will be to facilitate and exchange of experiences and knowledge with professionals and public authorities working on the subjects of tourism and environmental management. The third objective of the meeting will be to link research with new courses and programs developed through STOREM. This objective seeks to strengthen the capacities of Latin American and Caribbean project partners in areas of interest according to the new programs and courses.

Meeting participants will include academic professors and researchers from the Higher Education Institutes participating in the project as well as local experts. Stakeholders of the private and public sectors in Costa Rica working with tourism and environmental management will also participate with presentations from professionals working in local protected areas, the cloud forest biological preserve, and San Juan la Selva Biologic Corridor.





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ANNEX 7: Event Photos





RESTAURANTE
EL TRAPICHE

PROHIBIDO FUMAR

Rosa

UNA

UNIVERSIDAD NACIONAL

UNIVERSITY



SALIDA DE
EMERGENCIA





